

8th UNESCO Youth Forum 29-31 October 2013 UNESCO Paris, France

United Nations Educational, Scientific and Cultural Organization











































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Youth Forum







# THE UNESCO YOUTH FORUM

More than ever, UNESCO considers youth as true actors of change and progress, synonymous with mobility, dynamism and innovation.

More than an event taking place every two years since 1999, the Forum is a space of open and dynamic dialogue allowing young participants from all Member States of the Organization, to formulate strategic recommendations on UNESCO's programmes for youth.

Each day, in the framework of its fields of competence, the Organization strives to multiply possibilities, to encourage new initiatives and to incite young women and men to act, at their level, towards changing the world. To build a better world, many challenges affecting youth need to be addressed, such as a broader access to education and culture, civic engagement and social inclusion, sustainable integration in the job market, and the respect of basic rights and freedoms.

Supporting the Youth Forum means demonstrating your commitment to UNESCO's values and ideals. It also means becoming a partner of youth across the world.



Main theme of the 8<sup>th</sup> UNESCO Youth Forum: *"Youth and Social Inclusion: Civic Engagement, Dialogue and Skills Development"* 



# Exchanges will cover the three axes of the UNESCO Operational Strategy on Youth:

- Policy formulation and review with the participation of youth
- Capacity development for the transition to adulthood
- Civic engagement, democratic participation and social innovation

## THE 2013 EDITION: AN INNOVATIVE AND ACTION-ORIENTED FORUM

The UNESCO Youth Forum reinvents itself for its 8<sup>th</sup> edition! Its themes and format have been revisited with young women and men in order to provide greater space for interactive and dynamic exchanges leading to more operational results. For the first time in the Forum's history, 15 action projects will receive the **"8<sup>th</sup> UNESCO Youth Forum Label"**. This label, which is a guarantee of quality and excellence, will provide the projects initiators with opportunities to mobilize funds, partnerships and international visibility. We hope many of you will support these projects!

Take the opportunity to join the **"marketplace"** which will be open throughout the three days of the UNESCO Youth Forum! Partners/sponsors will be invited to host stands and "one-to-one" coaching and mentoring sessions. The young participants will thus have the opportunity not only to meet and exchange good practices but also to strengthen their own capacities. In return, partners/ sponsors will benefit from considerable visibility among a young and highquality audience coming from throughout the world.

Do not miss the **"15 minutes of fame"** which will be reserved to young leaders with a remarkable career or having developed exceptional projects.



#### GIVE A CHANCE TO YOUTH ALL OVER THE WORLD

## UNESCO gives you the possibility to get involved in the 8<sup>th</sup> UNESCO Youth Forum,

a major and symbolic event which will mobilize 195 Member States and more than 500 young women and men!

We invite partners/sponsors that share UNESCO's values to get involved in the Youth Forum and contribute to its success.

> To this end, several modalities of engagement are proposed to potential partners/sponsors.

# **BEING A PARTNER/SPONSOR**

Being a partner/sponsor of the 8<sup>th</sup> UNESCO Youth Forum means:

- Supporting one of UNESCO's most emblematic and visible initiatives for youth
- Demonstrating your commitment to the values and ideals of peace and justice promoted by UNESCO in its 195 Member States
- Enabling the participation of youth delegates from Least Developed Countries and from Small Island and Developing States
- Having the opportunity to be associated with the youth-led action projects that will receive the "8th UNESCO Youth Forum Label"
- Working for and with youth, in all their diversity and wealth

## EVENT SPONSOR PACK 15,000 USD

#### **ADVANTAGES OFFERED**

- A stand for training at the Forum's "marketplace", animated by a junior professional, proposing personalized coaching for young project and business initiators
- Presentation of the Event Sponsor in the folders distributed to participants
- Event Sponsor's logo in all communication materials, with the exception of the social media, before and during the Forum, namely:
  - in the website of the 8<sup>th</sup> UNESCO Youth Forum
  - in the press kit of the Forum
  - in the signs in the space reserved for the "marketplace"
- Use of the name and logo of the 8<sup>th</sup> UNESCO Youth Forum, internally and in exchanges with third parties, in order to communicate on the Event Sponsor's contribution to the Forum (upon UNESCO's validation)
- 5 invitations for youth chosen by the Event Sponsor to participate in the Forum
- 15 invitations (each valid for 2 persons) to participate in the Forum's cultural events (concerts, etc.)

OFFICIAL SPONSOR PACK 30,000 USD

## INSTITUTIONAL PARTNER PACK

#### **ADVANTAGES OFFERED**

#### All advantages of the Event Sponsor Pack, as well as:

- Official Partner's logo in the social media and in the signs at the entrance of the conference room where all plenaries will take place (Room I)
- 10 invitations for youth chosen by the Official Partner to participate in the Forum
- 25 invitations (each valid for 2 persons) to participate in the Forum's cultural events (concerts, etc.)

• The Member States that wish to provide a financial contribution to the 8<sup>th</sup> UNESCO Youth Forum will be duly acknowledged



After the Forum... Partners/sponsors are encouraged to finance, partially or fully, one of the 15 operational projects that will receive the "8<sup>th</sup> UNESCO Youth Forum Label". An announcement can be made during the "Partnerships and Follow-up" plenary session that will take place during the Closing Ceremony of the Forum (31 October 2013).



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UNESCO Youth Forum

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### www.unesco.org/new/en/youth-forum-2013