Japan aims to become a hub for international cultural arts exchange by 2020

**At Present**  
**Japan's world-renowned cultural power**  
Examples: Regional art festivals, festivals and folk performing arts, Shinto shrines, Buddhist temples, traditional Japanese-style houses, creative cities, museums, natural history museums, theatres

**Period up until 2020**  
"Reinforcement period to strengthen Japan's cultural power"  
Systematic strengthening of Japan's regional cultural foundations by 2020

**Nuturing human resources**  
(Policy examples)
- Enrich children’s experiences in culture and the arts
- Foster facilitators (People capable of explaining art in a simple, fun way)
- Foster successors in traditional performing arts and traditional craftsmanship
- Promote overseas study of upcoming artists
- Enrich hands-on experiences through school workshops
- Assist top-level artistic activities
- Develop practical curricula at arts universities

**Revitalizing regional communities**  
(Policy examples)
- Preservation and restoration of cultural properties, radical strengthening of disaster prevention measures (aim to extend appropriate restoration period of the foundation of buildings to 150 years)
- Increase number of historic remains and scenic areas under Comprehensive Management Policy (from 400 -> 800)
- Increase number of municipalities under the Historical Culture Basic Plan (from 20 areas -> 100 areas)
- Increase number of municipalities which are members of the Cultural Creative Cities network (from 32 -> 170)
- Nurture a culture of donation

**Creating a hub for international cultural exchange**  
(Policy examples)
- Strengthen dissemination of “traditional and pop-culture”
- Enrich overseas dissemination sites (increase number of visits from 1 million -> 2 million)
- Promote overseas dissemination of Japanese clothing, food and residences
- Promote media arts festivals
- Disseminate information on Japan Week
- Host summit on Global Cultural Creative Cities Network
- Realize East Asia Cultural Exchange Plan
- Promote exchange of East Asian cultural cities

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Intermediary Plan towards Creating a Nation based on Culture and the Arts (Summary)

Japan is aiming to become a hub for international cultural arts exchange by 2020. The country's strong points lie in its cultural heritage and rich artistic traditions. The government is implementing a series of policies to reinforce and strengthen these cultural foundations, preparing for international cultural arts exchange by 2020.

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