



**IOC/Decade-Inf.2**

Paris, 21 June 2018

English only

**INTERGOVERNMENTAL OCEANOGRAPHIC COMMISSION**  
(of UNESCO)

**INFORMATION DOCUMENT**

**GUIDELINES FOR THE USE OF THE LOGO FOR THE UN DECADE  
OF OCEAN SCIENCE FOR SUSTAINABLE DEVELOPMENT**

Summary. Following the design of the emblem of United Nations Decade of Ocean Science for Sustainable Development (2021–2030), the following guidelines for its use have been prepared in accordance with UNESCO and United Nations practices.

## United Nations Decade of Ocean Science for Sustainable Development 2021–2030

### Logo Use Guidelines

The United Nations designated the years 2021 to 2030 as the “Decade of Ocean Science for Sustainable Development”. The goal of the decade is to enhance international coordination and cooperation in scientific research and programmes in order to better manage ocean and coastal zone resources and reduce maritime risks.

The Intergovernmental Oceanographic Commission of the United Nations Educational, Scientific and Cultural Organization (IOC of UNESCO) is mandated by the UN General Assembly to coordinate the Decade’s preparatory process.

The scientific community, policy-makers, and entities of civil and business society are encouraged to organize activities to support the decade and to use its emblem to promote its visibility.

### 1. Design of the emblem

The emblem is composed of two parts: a circle shape combining waves and icons, and the text “2021–2030 United Nations Decade of Ocean Science for Sustainable Development”



The emblem can be used in colour as above, or in one colour in UN blue or black, or in transparent on dark backgrounds.

For social media, the emblem alone can be used without the text.



### 2. Use of the emblem

United Nations Offices, Funds and Programmes and other subsidiary organs and organizations of the United Nations System may use the decade logo without obtaining prior authorisation.

If a UN Office, Fund and Programme or a subsidiary organ or organization of the United Nations System has its own logo, its logo can be displayed on the left as the first logo, with the decade emblem to be featured on the right side by side.

Entities outside the UN System, including governments, intergovernmental organizations, not-for-profit organizations, and the private sector, may also use the emblem on conditions as follows:

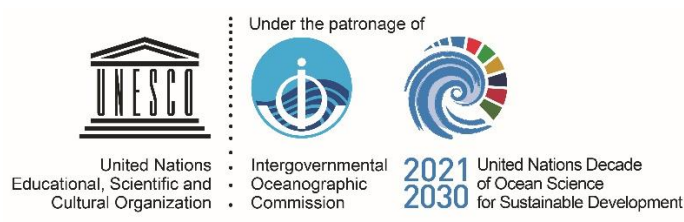
- The decade emblem is the property of the United Nations and the United Nations owns all rights thereto, including the right to giving or withdrawing permission in terms of its use.
- The decade emblem is only used to identify information material, events and activities that are directly related to the United Nations Decade of Ocean Science for Sustainable Development 2021–2030.
- The decade emblem is not used for self-promotion or for obtaining commercial or financial gains.
- The decade emblem is not used in a way that will falsely suggest the endorsement of the United Nations, or any of its agencies, of the activity or of the entity that organizes the activity.
- The United Nations does not assume any responsibility or liability for the activity of the entity.
- The decade emblem is used in its entirety and is not in any way altered.
- Permission for the use of the decade emblem does not extend to use of the United Nations logo or the logo of any UN agencies.
- The United Nations does not assume any responsibility or liability arising from the translation of the decade emblem into languages beyond the six official UN languages.
- The entity will provide information to the decade coordinator, the IOC of UNESCO, about the activity for which the decade emblem is used, if it is so required.

### 3. Download of emblem

- English (build live link to each version)
- French
- Spanish
- Russian
- Arabic
- Chinese
- Emblem without text (colour versions, transparent versions)

### 4. Use of UNESCO/IOC/decade-linked logo under UNESCO's patronage

Entities outside the UN System, including governments, intergovernmental organizations, and other civil society organizations, which wish to obtain UNESCO-IOC endorsement for their short-term and one-off events in the framework of the UN Decade may make applications for patronage. When patronage is granted, the entities will be given authorisation to use the UNESCO/IOC/decade-linked logo as illustrated below on the communication material for their events.



## 5. Steps for applying for patronage

- Complete the application form, which is contained in step 2 of the “Seven Steps”.  
[https://en.unesco.org/about-us/name\\_logo#guidelines](https://en.unesco.org/about-us/name_logo#guidelines)
- Send the completed form to the IOC National Oceanographic Committees where applicable and/or to the National Commission for UNESCO in your country.  
<http://www.ioc-unesco.org/Natcontact-list>  
<https://en.unesco.org/countries/national-commissions>
- Where applicable, the IOC National Oceanographic Committee will send its recommendation to the National Commission. The National Commission will then forward application form, together with its recommendation letter, to the Cabinet of the Director-General of UNESCO.
- The assessment process at UNESCO takes 6 to 8 weeks.

## 6. Use of UNESCO/IOC/decade-linked logo for activities in partnership

Entities outside the UN System, including governments, intergovernmental organizations, and civil society organizations, which work on activities and projects in the framework of a formal partnership with IOC of UNESCO may use a UNESCO/IOC/decade-linked logo with the wording “In partnership with” or “With the support of”.



Entities are advised that they need to contact IOC of UNESCO to seek specific authorisation prior to their use of the logo even if a partnership agreement with IOC of UNESCO is already in existence.

## 7. Enquiries

For any enquiries or further information, please contact UNESCO at the address below:

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United Nations  
Educational, Scientific and  
Cultural Organization



Intergovernmental  
Oceanographic  
Commission



**2021**  
**2030** United Nations Decade  
of Ocean Science  
for Sustainable Development

## Request Form for the use of the Logo of the

**UN Decade of Ocean Science Sustainable Development**

**Preparatory phase (January 2019 – 31 December 2020)**

*(To be filled out and sent to the IOC/UNESCO minimum 6 weeks prior to: the beginning of the event, the finalization of a publication, a video etc.)*

**If the information is also available in French, thank you for putting it in both languages**

Title of the proposed activity	
Start and end date of the proposed activity	
Venue of the proposed activity	
Name and address of your organization	
Legal identity of your organization and registration number	
Contact person: Name, title, phone e.mail	
List of partners (confirmed and foreseen)	
<p><b>Please provide <u>a short description</u> of the proposed activities explaining how this activity is relevant to the implementation plan of the preparatory phase of the UN Decade and linked to:</b></p>	
<p><b><u>Please tick appropriate boxes:</u></b>  <b>One (or more) of the 6 Strategic objectives of the UN Decade during the preparatory phase:</b></p> <p><input type="checkbox"/> 1. To increase knowledge of the ocean ecosystem</p> <p><input type="checkbox"/> 2. To generate evidence for eco-system based management and the Blue economy</p> <p><input type="checkbox"/> 3. To save lives and reduce risks from ocean-related hazards</p> <p><input type="checkbox"/> 4. To strengthen cooperation in observation, data and other infrastructure</p> <p><input type="checkbox"/> 5. To increase scientific and technical capacity and Ocean Literacy</p> <p><input type="checkbox"/> 6. To enhance partnerships, cooperation, coordination and communication</p>	

**And/or:**

**One (or more) of the 6 Societal Outcomes of the UN Decade during the preparatory phase:**

- 1. A clean ocean where sources of pollution are identified and removed
- 2. A healthy and resilient ocean where marine ecosystems are mapped and protected
- 3. A predictable ocean where society has the capacity to understand current and future ocean conditions
- 4. A safe ocean where people are protected from ocean hazards
- 5. A sustainably harvested ocean ensure the provision of food supply
- 6. A transparent ocean with open access to data, information and technologies

Are all of the financial and technical means guaranteeing the successful implementation of the proposed activity well in place at the time of this request?

Please indicate the source of funding, total budget foreseen for the activity with a breakdown.

Please indicate on what publicity and promotional materials the requested UN Decade logo will be used (for example: invitation letters, printed programmes, banners, websites, etc.)

*Please note that the URL to the Decade website should also appear on all communication materiel: <http://oceandecade.org>*

Please give information on the scale of the proposed activity. (International and regional significance or is it sub-regional or national scope?)

**Please indicate the number of participants and the key audience of your proposed activity.**

For example: are they researchers/scientists/academics; teachers/educators/trainers/others; students/youth; politicians/decision makers/civil servants; or development agencies such as NGOs and IGOs?)

Please elaborate on the media visibility of your proposed activity: communication plan prior during and after the activity/event indicating which media coverage: which media and at what level?

Please indicate if there are opportunities for IOC/UNESCO or IOC National Oceanographic Committees where applicable and/or the National Commission for UNESCO in your country to actively participate in your activity.

Date:

Signed by