附属資料７

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UNESCO’s response to COVID-19 in the field of Communication and Information

Online information meeting, Tuesday 21 April 2020

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Overview of CI response to COVID-19 based on four main pillars

1. Advocating for freedom of expression and safety of journalists, and reinforcing the capacities of media to cover the crisis
2. Developing and disseminating resources to tackle disinformation about COVID-19
3. Harnessing innovation and digital technologies to counter COVID-19
4. Promoting open and universal access to information in response to COVID-19

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Promoting freedom of expression and reinforcing media to address the crisis

- World Press Freedom Day 2020 campaign focused on the role of free and independent media in providing verified, accurate and life-saving information in times of crises
- Four IPDC projects supporting media to respond to COVID-19 in Eastern and Southern Africa, India and Eastern Caribbean SIDS
- Development of a MOOC to build capacities of journalists to cover the COVID-19 pandemic professionally and safely
- UNESCO statement on the importance of ensuring safety of journalists amid the COVID-19 pandemic

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Developing and disseminating resources to tackle disinformation

- Policy briefs on disinformation on COVID-19, setting out the issue and analyzing responses, with concrete recommendations
- #DontGoViral campaign to crowdsource local openly licensed content to inform communities across Africa about COVID-19
- Audio messages for radio and other MIL-related resources to counter disinformation and promote healthy behaviours
- Possibility for large scale projects focusing on media and citizens to combat disinformation on COVID-19

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Harnessing innovation and digital technologies to counter COVID-19

- CodeTheCurve hackathon supporting young innovators across the world to develop digital solutions to counter COVID-19
- Coordination of the initiative “Collective Intelligence and AI Against COVID-19” to develop a comprehensive global knowledge platform
- Supporting the development of an AI-enabled public health mobile app to mitigate the COVID-19 pandemic, with a focus on protecting data privacy

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Promoting open and universal access to information in response to COVID-19

- Open Educational Resources to support learning through openly licensed teaching and learning materials, and to collect and share information on COVID-19 resources
- Access to information in times of crisis as a focus of the 2020 International Day for Universal Access to Information
- Supporting preservation of official records related to COVID-19 as documentary heritage

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Thank you for your attention

Stay safe and #ShareInformation