The leading advanced nations are reacting to economic globalization, to the attendant intensifycation of competition in the global economy, and to the increased importance of energy, food, global environmental problems, and other global and pan-human issues by aggressively promoting science and technology policies toward the assurance of competitive strengths and employment, and toward the resolution of global and pan-human issues.

In Japan, despite the fact that the FY2003 Gross Domestic Product (GDP) showed an increase for the first time in three years, R&D expenditure witnessed an increase for the fourth consecutive year due to big increases among private-sector enterprises, bringing the total proportion of R&D expenditure to the GDP to 3.35%, the same as the previous year. In addition, the number of researchers in FY 2004 increased for the third year in a row, with R&D personnel on the whole, including research support staff and technicians, witnessing increases for the first time in five years.

As can be seen, R&D expenditures in Japan, al-though small, are on the increase despite Japan's prolonged economic stagnation. This upward trend is a step in the right direction for a Japan that aims to become "an advanced science- and technology-oriented nation." However, nations around the world are placing an emphasis on science and technology policy and are moving to expand R&D expenditures. If Japan is to continue in the future to enhance its international competitive power, to improve the quality of its people's lives, and also to respond to global and pan-human issues, Japan must further strengthen and expand research and development activities, while giving due consideration to the severe fiscal situation.

Part 2 will compare Japan and major countries <sup>1</sup> in the areas pertaining to science and technology, such as research expenditures and number of resear-

chers, so as to highlight the special characteristics of Japan's science and technology activities. This information will then be used for a more in-depth analysis of the trends in Japan's research activities.<sup>2</sup>

# (International Comparisons of Science and Technology Indicators)

A prerequisite for making international comparisons of statistical data is to examine the subject statistical data from each country based on unified standards. The Organisation for Economic Co-operation and Development (OECD) has prepared the Frascati Manual <sup>3</sup> as a guideline for the collection and analysis of data related to scientific and technological activities, and has asked member countries to base their science and technology indicators on that manual.

In the Frascati Manual, the method for calculating the number of researchers is derived from two types of data-a simple head count of the number of researchers, and a full-time equivalent (FTE) value<sup>4</sup> which takes into consideration the proportion of time actually devoted to research activities. The latter is touted in the Manual as being a proper quantitative method for measuring research personnel resources, and all OECD member countries are called upon to support the FTE value. In Japan, a conversion of various elements has been used to arrive at a number representing the number of full-time researchers, using the "full-time equivalent ratio" estimated from the results of a survey targeting instructors at universities and colleges taken in 1992 by the Ministry of Education Culture, Sports, Science and Technology, and, the number of researchers and amount of research expenses at universities and colleges from a2003 survey of research and development(Table 2-1-1).

<sup>1</sup> In Part 2, the major countries refers to the United States, Germany, France, United Kingdom and Japan, unless otherwise noted.

<sup>2</sup> Part 2 describes research activities including the humanities and social sciences. Descriptions of the natural sciences alone are annotated. Furthermore, the classification of the humanities and social sciences as distinct from the natural sciences is based on the research content, not on the individual research institute or university and college department concerned.

<sup>3</sup> Frascati Manual: A manual for proper international comparisons of R&D statistics. The original proposal for the first edition of this manual was made at a meeting in Frascati, Italy, in 1963, and the manual was completed after discussions and revisions by experts of OECD member countries. Operations to revise the manual are currently underway. The sixth edition was published in December 2002.

<sup>4</sup> FTE value: FTE is an abbreviation for Full Time Equivalent, and is a converted value showing the actual time engaged in research. If a re-searcher has an average of 30% of his/her working hours allocated to research and development operations, and is engaged in other activities (teaching, univer-sity administration, student counseling, etc.), he/she is said to have a 0.3 FTE. In the same way, a full-time researcher employed for only six months in research and development work is said to have a 0.5 FTE.

The FTE differs from the simple head count, especially in the case of researchers at universities and colleges, who are engaged in teaching activities, and thus, this also changes the corresponding amount of research expenses used at universities and colleges.

In Part 2, we shall use both the simple head count and the FTE value when we make international comparisons of researcher numbers and R&D expenditures for recent years.

# (Research and Development in the European Union)

The Treaty on the European Union (commonly known as the Maastricht Treaty) was signed in 1992, and the European Union (hereinafter referred to as the EU) was established. The next step in this development was the introduction of a common currency in January 1999, which was followed three years later, in January 2002, with the circulation of Euro-denominated coins and bills in member states. In May 2004, ten central and eastern European countries were granted membership, increasing the number of EU member nations from 15 (EU-15)<sup>5</sup> to 25 (EU-25)<sup>6</sup> The EU has demonstrated its important presence in recent years in many

arenas on the international stage, rapidly establishing its position as a global player. In terms of science and technology indicators, the EU is second only to the United States. In the future, Japan should not fail to ensure a good relationship with the EU so that Japan can enhance its international competitive strength (Table 2-1-2).

The basic objectives of the EU science and technology policy are "strengthening the scientific and technological basis of Community industry and encouraging it to become more competitive at an international level, while promoting all the research activities deemed necessary by virtue of other Chapters of this Treaty" (Treaty Establishing the European Community). Based on these objectives, the Framework Programme (Sixth Framework Programme (FP6), from 2002 to 2006, now in progress) showing the basic framework for research and development activities in the EU was adopted.

While the EU is not included in the international comparisons in this part of this publication, because it is not a nation but rather a community of nation states, indicators for the EU have been included in these comparisons in Part 2 wherever possible, as totals of science and technology indicators<sup>7</sup> for EU countries.

	(Persons, Willion yen)		
Item	Simple head count	FIE value	Change
	(A)	(B)	(B/A)%
Number of university			
researchers	284,330	172,396	60.6
Total number of			
researchers	787,264	675,330	85.8
University R&D			
expenditure	3,263,109	2,142,357	65.7
Total R&D			
expenditure	16,804,155	15,683,403	93.3

### Table 2-1-1 Comparison of FTE value and simple head count (FY2003)

Note: The number of researchers is as of March 31, 2004.

Source: Ministry of Internal Affairs and Communications, Statistics Bureau (Statistics Bureau).

"Report on the Survey of Research and Development"

FTE value: Statistics Bureau data

<sup>5</sup> The EU-15 consists of Belgium, Germany, France, Italy, Luxembourg, Netherlands, Denmark, Ireland, United Kingdom, Greece, Portugal, Spain, Austria, Finland, and Sweden.

<sup>6</sup> The EU-25 consists of the EU-15 and the following 10 countries: Cyprus, Czech, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

<sup>7</sup> EU science and technology indicators: The EU science and technology indicators used in Part 2 utilize research expenses drawn from data reported by Eurostat (European Commission Statistics Bureau), numbers of researchers from data reported by the OECD, and numbers of patent applications and registrations from WIPO (World Intellectual Property Organization) data.

Category	Japan	United States	EU-25	EU-15	
Population	130,000,000	290,000,000	460,000,000	380,000,000	
GDP	505 trillion yen	1,269 trillion yen	1,276 trillion yen	1,219 trillion yen	
R&D expenditure	16.8 trillion yen	36.6 trillion yen	22.0 trillion yen	21.5 trillion yen	
Number of	790,000	1,260,000	1,160,000	970,000	
researchers	790,000	1,200,000	1,100,000		
Number of patent	1,420,000	4,470,000		3,976,000	
applications	1,420,000	4,470,000		3,970,000	
Number of	191,000	196,000		238,000	
patents	191,000	190,000	—	236,000	

Table 2-1-2 Comparison of the tripolar world

Notes: 1. Japan population and GDP is for 2004, R&D expenditure is for FY2003, researchers figure is for 2004.
2. U.S. population and GDP is for 2004, R&D expenditure is for 2002, researchers figure is for 1999.
3. EU-25 population and GDP is for 2003, R&D expenditure is for 2002, researchers figure is for 2002.
4. EU-15 population and GDP is for 2003, R&D expenditure is for 2002, researchers figure is for 2001.
5. The number of notion of and expenditure is the two of the population.

5. The number of patent applications and patents refers to those for 2001.

6. The IMF exchange rate is used to convert U.S., EU-25 and EU-15 currency to Japanese yen.

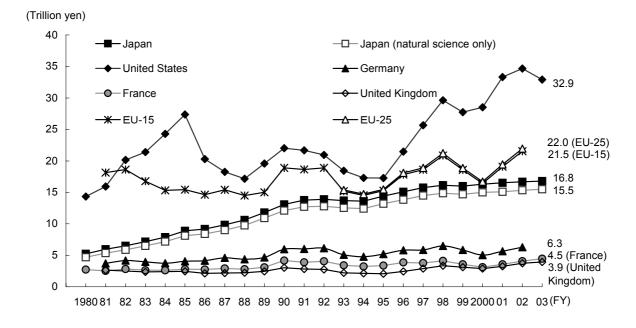
#### 2.1 R&D Expenditures

#### 2.1.1 Total R&D Expenditures

# 2.1.1.1 Trends in R&D Expenditures in Selected Countries

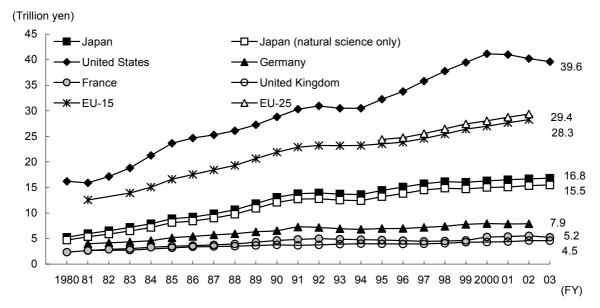
When a country examines its R&D expenditures<sup>8</sup>, its statistical contents and approach may differ from other nations. As a result, a simple comparison of R&D expenditures among countries may not pre-s-

ent comparable data, although it gives a general idea as to a country's attitude towards science and technology. In terms of R&D expenditures, the United States registered the highest total, at 32.9 trillion yen at the IMF currency conversion rate (39.6 trillion yen at the OECD purchasing power parity conversion rate), followed by the EU-25 at 22.0 trillion yen at an IMF exchange rate conversion (29.4 trillion yen in OECD purchasing power parity), and Japan at 16.8 trillion yen (or 15.7 trillion yen at the FTE value) (Figure 2-1-3).



## Figure 2-1-3 (1) Trends in R&D expenditures of selected countries—IMF exchange rate conversion

<sup>8</sup> Definition of R&D expenditures: In the "Report on the Survey of Research and Development" by the Statistics Bureau of the Ministry of Internal Affairs and Communications, "research" is defined as "creative efforts and investigations conducted to obtain new knowledge about things, functions, and phenomena, or to open paths toward new applications of existing knowledge." All outlays incurred for these activities (labor costs, materials, expenditures on tangible fixed assets, etc.) are treated as research expenditures.



## Figure 2-1-3 (2) Trends in R&D expenditures of selected countries—OECD purchasing power parity

- Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities. The figure for Japan shows also the amount for natural sciences only.
  - 2. Japan added industries as new survey targets in FY1996 and FY2001.
  - 3. U.S. figures for 2002 and later are provisional.
  - 4. French figure for FY2003 is provisional.
  - 5. The EU figures converted at the IMF currency conversion rate are estimates by Eurostat, while the figures based on the purchasing power parity conversion are OECD estimates.
  - 6. EU-15 consists of 15 countries: Belgium, Germany, France, Italy, Luxembourg, Netherlands, Denmark, Ireland, United Kingdom, Greece, Portugal, Spain, Austria, Finland, and Sweden.
  - 7. The EU-25 consists of the EU-15 and the following 10 countries: Cyprus, Czech, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

Source: Japan - Statistics Bureau. "Report on the Survey of Research and Development"

United States - National Science Foundation. "National Patterns of R&D Resources"

Germany - Federal Ministry of Education and Research. "Bundesbericht Forschung"

France - "Project de Loi de Finance: Rapport annexe sur l' Etat de la Recherche et du Developpement Technologique"

- United Kingdom Office for National Statistics. "Gross Domestic Expenditure on Research and Development" Data before 1983 - OECD. "Main Science and Technology Indicators"
- EU Database on website of Eurostat (Statistical Office of the European Communities, hereinafter abbreviated)OECD. "Main Science and Technology Indicators"

# 2.1.1.2 Increase of R&D Expendit-u res in Real Terms

R&D expenditures in real terms for selected countries are calculated in order to compare national growth rates. The trend in the last decade shows the United States, Germany<sup>9</sup> and Japan registerring high growth. The high growth in the United St-

ates is seemingly due to increased research and development investment by private corporations with the economic boom while that for Japan reflects expansion in private-sector companies' research and de-velopment investment, which registered nine straight years of growth beginning in FY1995, de-spite Japan's long-running economic slump (Figure 2-1-4).

<sup>9</sup> Germany: The data for Germany in Chapter 2.1 and 2.2 cover Western Germany only until 1990, and Unified Germany from 1991. In Chapter 2.3, Germany before FY1990 refers to a combination of the figures of West and East Germany.

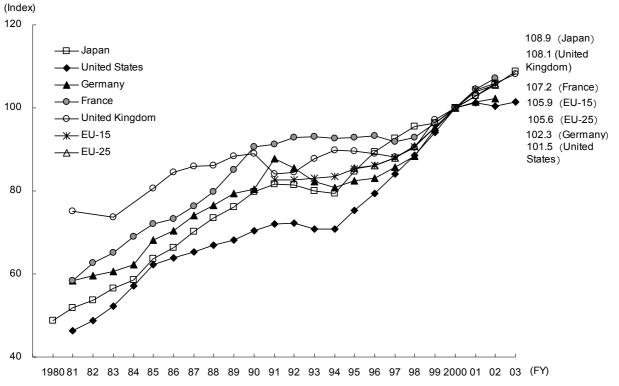


Figure 2-1-4 Growth of R&D expenditures (in real terms) in selected countries, with FY1995 as 100

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities.

2. Japan added industries as new survey targets in FY1996 and FY2001.

- 3. U.S. figure for 2002 is provisional.
- 4. EU figures are Eurostat estimates.

Source: France, Germany - OECD. "Main Science and Technology Indicators" Others - Same as in Figure 2-1-3.

# 2.1.1.3 Expenditures as a Percentage of Gross Domestic Product (GDP)

Taking a look at the ratio of research expenditure to GDP as an indicator of nationwide R&D investment level, although decreases were observed in all countries in the early 1990s, the ratio started to increase in Japan and the United States in FY1995 and in European countries a little later. Japan continues to maintain the highest standard among the major advanced nations, at 3.35% of GDP in FY2003 (3.13%, using the FTE) (Figure 2-1-5).

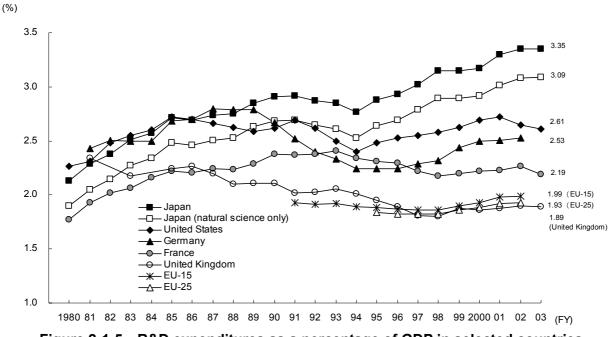


Figure 2-1-5 R&D expenditures as a percentage of GDP in selected countries

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities. The figures for Japan show also the amount for natural sciences only. 2. Japan added industries as new survey targets in FY1996 and FY2001.

- 3. U.S. figures for 2002 is provisional.
- 4. French figure for FY2003 is provisional.
- 5. EU figures are Eurostat estimates.

Source: Same as in Figure 2-1-3.

# 2.1.2 R&D Expenditures by Financing and Performance

R&D expenditures can be characterized by the financing and performance aspects of categorized sectors. The statistics compiled by the OECD categorize sectors into government<sup>10</sup>, industry, universities and colleges, private research institutions, and overseas. Shares of R&D expenditures by financing and performance in selected countries are compared by OECD-categorized sectors.

### 2.1.2.1 Share of R&D Expenditures

A look at the share of total research expenditures held by governments shows France with the highest percentage, at about 40% of expenditures. Japan's share shows the lowest level among selected countries, a figure that is probably affected by such factors as the extremely low share held by defense research and by the large amount of activity in the private sector (Figure 2-1-6). The large share of R&D expenditures carried by the private sector means that the figures tend to be easily swayed by fluctuations in the business environment (Figure 2-1-7).

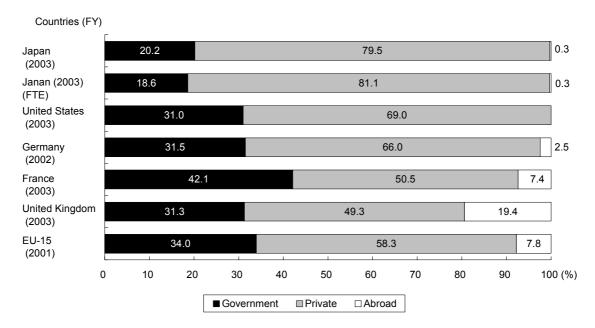


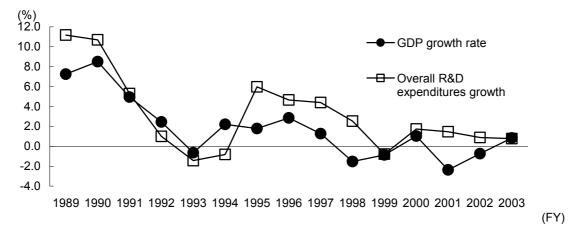
Figure 2-1-6 Share of R&D expenditures by financing sector in selected countries

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities. The figure for Japan includes the FTE value.

- Japan's FTE value is calculated by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) based on the Statistics Bureau data.
- 3. U.S. and France figures are provisional.
- 4. Everything other than government and abroad is classified as private sector.
- 5. EU figures are OECD estimates.
- Source: EU OECD. "Main Science and Technology Indicators"

Others - Same as in Figure 2-1-3.

10 Government: In Chapters 2.1 and 2.2, when research expenses and numbers of researchers are expressed, "governments" means central governments and local governments (in the case of Japan, local public bodies).



## Figure 2-1-7 Trends in overall growth in R&D expenditures, and gross domestic product (GDP) growth rates

Source: Cabinet Office, Economic and Social Research Institute. "Annual Report on National Accounts", "Quarterly Estimates of GDP (preliminary Report)" Statistics Bureau. "Report on the Survey of Research and Development"

The decline in defense-related R&D expenditures since the end of the Cold War structure has resulted in a gradual, continuous decline in the share of R&D expenditures financed by governments in other countries, although it has been on the rise in the United States and France in recent years. The share of R&D expenditures financed by the Japanese government has declined slightly for the fourth straight year (Figure 2-1-8).

For the government share of expenditures in relation to gross domestic product (GDP), France had the highest percentage, followed in order by the United States, Germany, Japan, and the United Kingdom. The shares for the United States, Germany and France have been increasing, while that for Japan has remained flat (Figure 2-1-9).

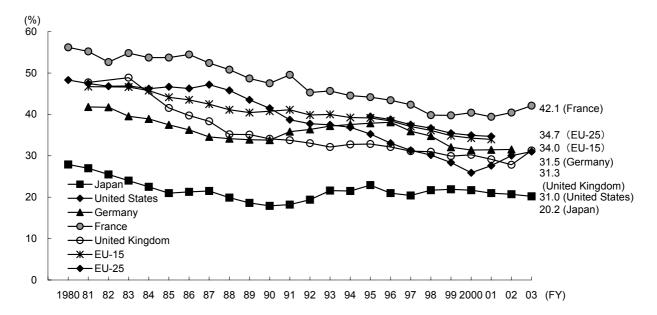
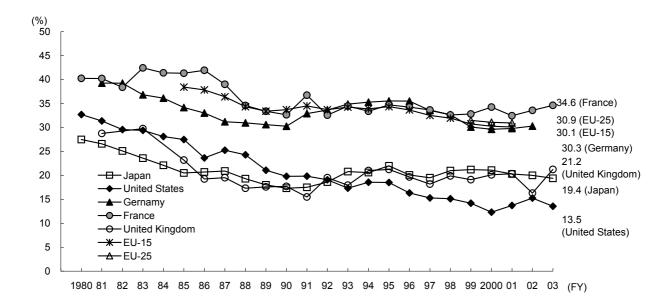


Figure 2-1-8 (1) Trends in government-financed R&D expenditures — Share of R&D expenditures financed by government



## Figure2-1-8 (2) Trends in government-financed R&D expenditures — Share of R&D expenditures exclusive of defense-related R&D expenditures

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities.

2. Government percentages exclusive of defense-related research expenditures are calculated by the following equation.

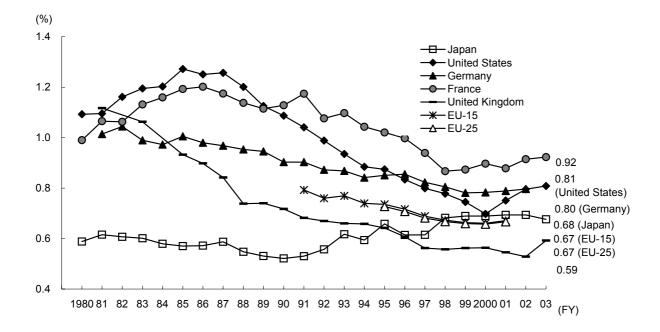
(Government - financed R & D expenditures) – (Defense - related R & D expenditures) × 100%

(R & D expenditures) – (Defense - related R & D expenditures)

The national budget for defense-related R&D was used to derive the defense-related R&D expenditure. Therefore, this indicator should only be treated as a reference. It should be noted that the results of defense-related R&D often not only affect defense but also contribute to the development of science and technology for the civil welfare.

- 3. Japan added industries as new survey targets in FY1996 and FY2001.
- 4. U.S. figures for FY2002 and later are provisional.
- 5. French figure for FY2003 is provisional.
- 6. EU government share is OECD estimates.

Source: Defense-related R&D expenditures in Japan - MEXT. "Budget for Science and Technology".



## Figure 2-1-9 Trends in the proportion of government-financed R&D expenditures to gross domestic product (GDP) in selected countries

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities.

2. Japan added industries as new survey targets in FY1996 and FY2001.

3. U.S. figures for 2002 is provisional.

4. French data for FY2003 is provisional.

Source: Same as in Figure 2-1-3.

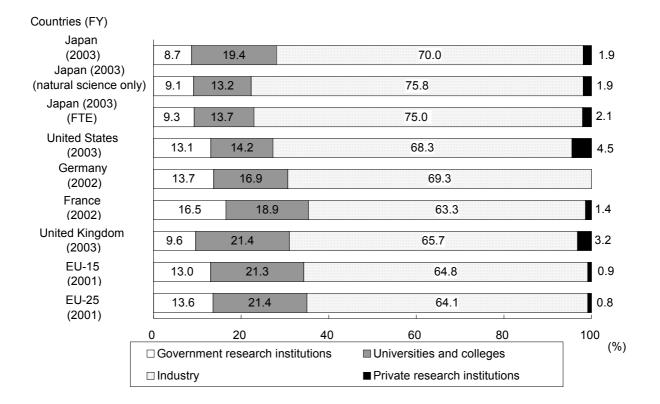
# 2.1.2.2 Share of R&D expenditures by performance

Industry spends approximately two-thirds of total R&D expenditures in all selected countries, demonstrating just how large a role private-sector companies play in research and development. Among the selected countries, government research institutions' share of R&D expenditures was highest in France (Figure 2-1-10).

In the selected countries, the trends in real R&D expenditures by type of organization reveals that industry has contributed the most greatly in all cou-

ntries to growth in R&D expenditures (Figure 2-1-11).

In Japan, a look at the contribution by type of organization to year-on-year growth of R&D expenditures (in real terms) shows that R&D expenses at private companies have a large effect on trends in Japan's R&D expenses. For the degree of contribution, private companies made a positive contribution from FY1995 to FY1998, but then fell into a negative contribution for FY1999. Private companies returned to a positive contribution in FY2000 (Figure 2-1-12).



#### Figure 2-1-10 Share of R&D expenditures by performance sector in selected countries

Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities.

- The figures for Japan show also the amount for natural sciences only and FTE value.
- 2. Figures for Japan's FTE value are prepared from the Statistics Bureau data.
- 3. U.S. figures are provisional. In addition, Germany's re-search expenditures at "private research institutions" are included in "government" research institutions.
- Source: France OECD. "Main Science and Technology Indicators" Others - Same as in Figure 2-1-3.

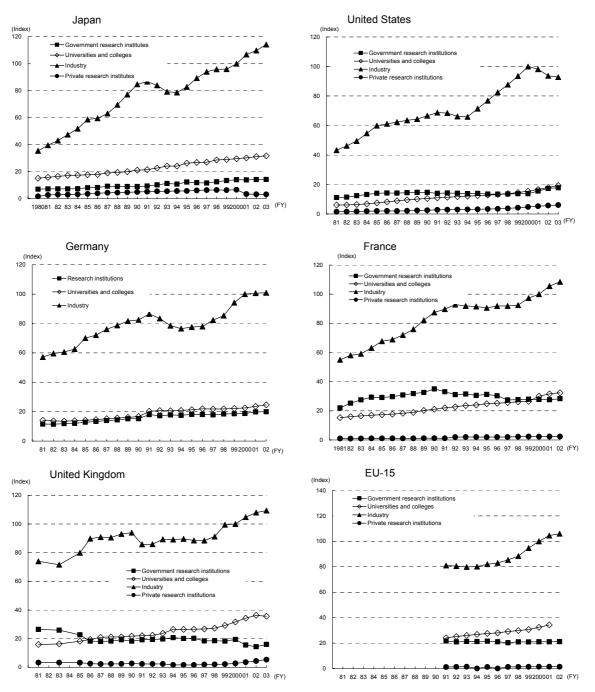
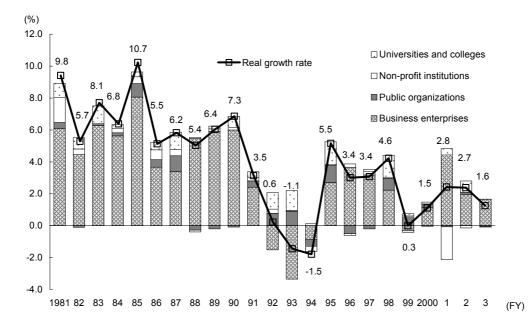


Figure 2-1-11 R&D expenditures growth (in real terms) by sector in selected countries

Notes: 1. All countries include social sciences and humanities for purposes of international comparison. In addition, industry's real research expenditures for FY2000 are set at 100.

- 2. U.S. data are for FY2002 is provisional.
- 3. Since no differentiation has been made between "government research institutions" and "private research institutions" in Germany, they are listed simply as "research institutions."
- 4. Japan added some industries as new survey targets in FY1996 and FY2001.
- 5. EU figures are Eurostat estimates.
- Source: France, Gernany OECD. "Main Science and Technology Indicators" Others - Same as in Figure 2-1-3.



## Figure 2-1-12 The contribution by organization to the year-on-year growth rate in Japan's real R&D expenditures

Notes: 1. The deflation referring for each sector is based on FY1995.

- 2. Japan added some industries as new survey targets in FY1996 and FY2001.
- 3. Survey coverage categories were changed in FY2001; figures up to FY2000 are for the following categories:

FY2005	Up to FY2004
Companies	Business Enterprises
Private research	Non-profit institutions
Government research institutions	Public organizations

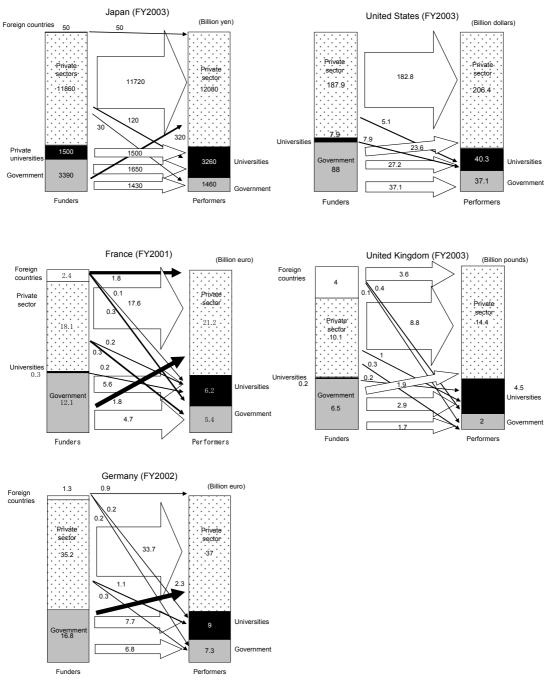
Source: Statistics Bureau. "Report on the Survey of Research and Development", data of Statistics Bureau

### 2.1.2.3 R&D Expense Flows

Japan's R&D expense flows between sources of funding and sectors of performance reveal that about 49% of government funding goes to universities, about 42% to government research institutions, and about 9% to the private sector. In private-sector funding, by contrast, about 98.6% goes to the private sector, with about 1.0% to universities and about 0.3% to government research institutions.

Comparing flows of R&D expenditures between the financing and performance sectors shows that in Japan there is a lesser flow of R&D expenditures between sectors (government, industry, universities and colleges) than exists in other countries. The ratio of private sector R&D expenditures funded by government is high in the United States and in France. The United Kingdom is characterized by a large proportion of R&D expenditures being borne from abroad (Figure 2-1-13).

On the reason why R&D expenses flow from government to the private sector, and from the private sector to universities, are so low in Japan, it can be pointed out that research and development in Japan often relies more on private-sector activities than it does in other countries. The large flows from government to the private sector in the United States, France, and elsewhere are due to the large flows of aerospace research and defense research funds. Moreover, a major reason for the large flow of research funds from foreign countries into the United Kingdom is likely the existence in that country of many foreign-capitalized corporations with research and development centers in operation, which would therefore be sending R&D funds to the United Kingdom from their own home countries.



#### Figure 2-1-13 R&D expense flows in selected countries

- Notes: 1. For comparison, statistics for all countries include research in social sciences and humanities.
  - 2. U.S. figures are for calendar years and provisional.
    - 3. In Germany, data from private research institutions are included in the government figures, and in the other countries are included in the private sector.
- Source: France OECD. "Basic Science and Technology Statistics"
  - Other countries Same as in Figure 2-1-3.

#### 2.1.3 R&D Expenditures per Researcher

Because of differences in how researchers are targeted, in survey methods used, and in ex-change rates, simple comparisons between countries of R&D expenditures per researcher may not be precise. Nevertheless, a look at statistics for five major countries shows Japan ranked fourth when the yen was converted to the IMF exchange rate, and ranked last when the OECD's purchasing power parity conversion rate was used (Figure 2-1-14).

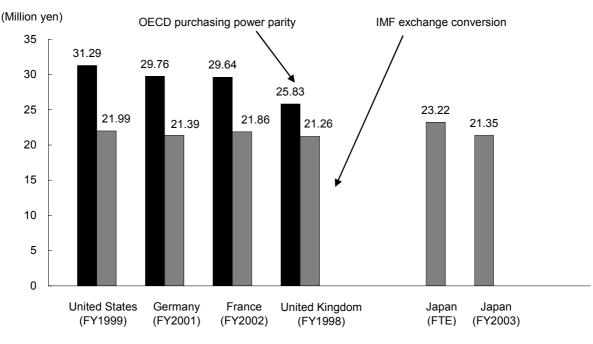


Figure 2-1-14 R&D expenditures per researcher

Notes: 1. For comparison, figures for all countries include social sciences and humanities. The figure for Japan includes the FTE value.

2. The FTE values for Japan were estimated by the Ministry of Education, Culture, Sports, Science and Technology

based on data issued by the Statistics Bureau of the Ministry of Internal Affairs and Communications. Source:Numbers of researchers in France and UK -- OECD "Main Science and Technology Indicators"

Others - Same as in Figure 2-1-3.

Japan's R&D expenditures per researcher have been hovering around 22 million yen in recent years.

For R&D expenditures per researcher by type of organization in FY2003, public organizations and non-profit institutions with high ratios of non-personnel R&D expenditures also registered high R&D expenditures per researcher, while universities and colleges, where the ratio of non-personnel R&D expenditures were low, registered lower expenditures per researcher (Figure 2-1-15). If we limit the R&D expenditures per researcher at universities and colleges to those invested in those teachers, then the national universities with particularly high non-personnel R&D expenditures have the highest expenditures per researcher, followed by private universities and other public universities. By specialty (academic field), the rankings were, in order, physical science, engineering, agricultural sciences, and health sciences (Figure 2-1-16).

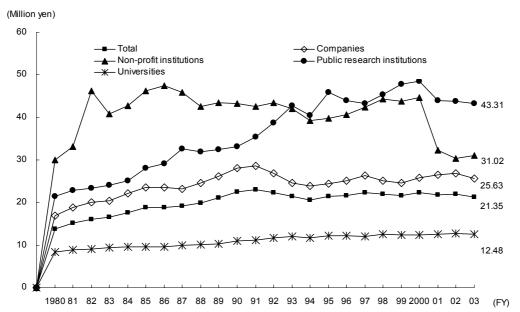
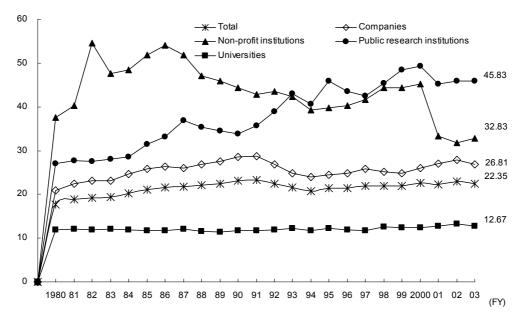


Figure 2-1-15 (1) Trends in R&D expenditures per researcher (in nominal terms) (Million yen)



#### Figure 2-1-15 (2) Trends in R&D expenditures per researcher (in real terms)

Note: 1. Survey coverage categories were changed in FY2001; figures up to FY2000 are for the following categories:

FY2003	Up to FY2002	
Business enterprises	Companies	
Non-profit institutions	Private research institutions	
Public organizations	Government research institutions	

<sup>2.</sup> Figures in real terms are converted in constant FY1995.

Source: Statistics Bureau. "Report on the Survey of Research and Development", Data of the Statistics Bureau

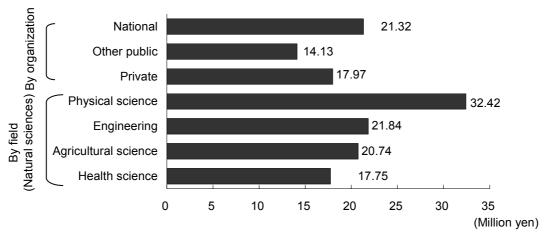


Figure 2-1-16 R&D expenditures per researcher at universities and colleges (FY2003)

Notes: 1. Figures by organization include the humanities and social sciences.

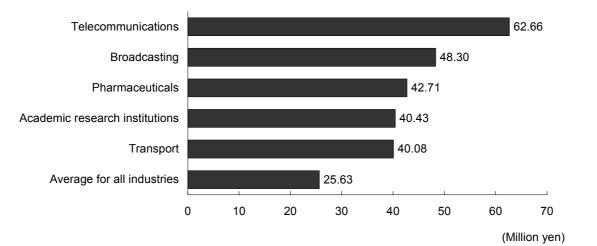
2. Figures are for faculty members only, out of all researchers.

3. The number of researchers is as of March 31, 2004.

Source: Statistics Bureau. "Report on the Survey of Research and Development"

### 2.1.3.1 R&D expenditures per Researcher, by Type of Industry

For the R&D expenditures per researcher at companies by type of industry, the top five industrial categories were led by the telecommunications industry, with its high purchase rates of large machinery, equipment, facilities, and other tangible fixed assets, and followed by the broad-cast industry, the pharm-aceutical industry, academic research institutions, and the transportation industry (Figure 2-1-17).



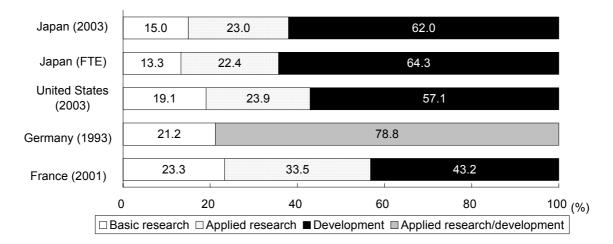
## Figure 2-1-17 R&D expenditures per researcher, by industry (top five industrial categories) (FY2003)

Note: The number of researchers is as of March 31, 2004. Source: Statistics Bureau. "Report on the Survey of Research and Development"

### 2.1.4 R&D Expenditures by Character of Work

Classification into basic research, applied research, and development<sup>11</sup>, may differ from country to country. Although it is difficult to make a comparison due to differences in distinctions between the three among the countries concerned, R&D expenditure data by character of work generally reflects the R&D activity of each country.

Recent stati- stical data for Japan, the United States, Germany and France shows that France and Ger-many spend more on basic research, and that Japan spends less on basic research (Figure 2-1-18).



#### Figure 2-1-18 R&D expenditures by character of work in selected countries

Notes: 1. Figures for Japan's FTE value are prepared from Statistics Bureau data.

2. There is no distinction in Germany between applied research and development.

Germany, France - OECD. "Basic Science and Technology Statistics"

A look at the trend for the share held by basic research in selected countries shows that Japan's allotment for basic research began rising in FY1991, but then turned downward in FY1996 and rose again in FY1998. The United States, while showing some minor fluctuations, has generally increased its share of basic research since FY1986 (Figure 2-1-19).

In Japan, research expenses in the different types of organizations, classified into companies, research institutions, and universities and colleges, are clearly differentiated in structure. For companies, development plays an extremely important role due to their corporate business functions, and this trend has become even more intensified in recent years. On the other hand, universities and colleges place emphasis on basic research and applied research. Non-profit institutions and public organizations, meanwhile, both exhibit intermediate trends (Figures 2-1-20, 21).

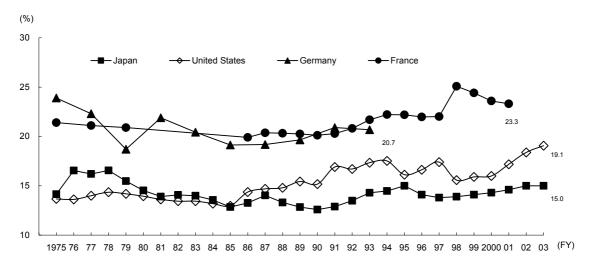
Source: Japan, U.S. - Same as in Figure 2-1-3.

<sup>11</sup> Research classification: "Report on the Survey of Research and Development" by the Statistics Bureau defines research by type of characteristics as follows:

<sup>•</sup> Basic research: Basic or experimental research conducted with no direct consideration for specific applications or uses, in order to form hypotheses or theories, or to obtain new knowledge about phenomena or observable reality.

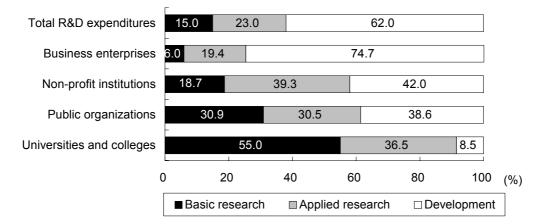
<sup>•</sup> Applied research: Research that utilizes knowledge discovered through basic research to confirm the feasibility of commercialization for a specific objective, and research that searches for new applications for methods that have already been commercialized.

<sup>•</sup> Experimental development: Research that utilizes knowledge obtained from basic research, applied research, or actual experience for the objective of introducing new materials, devices, products, systems, processes, etc., or of making improvements to those already existing.



#### Figure 2-1-19 Trends in the proportion of basic research expenditures in selected countries

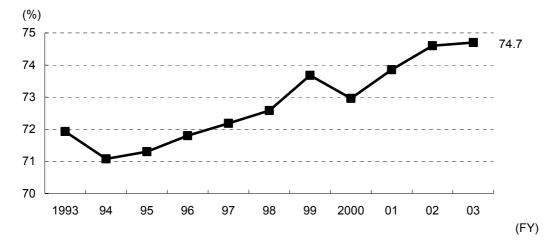
Source: Japan, United States - Same as in Figure 2-1-3. Germany, France - OECD. "Basic Science and Technology Statistics"



### Figure 2-1-20 Composition of R&D expenditures by character of work by sector in Japan (FY2003)

Note: The figures are for the composition of R&D expenditures by character of work in the natural sciences (physical science, engineering, agricultural science, and health science).

Source: Statistics Bureau. "Report on the Survey of Research and Development"



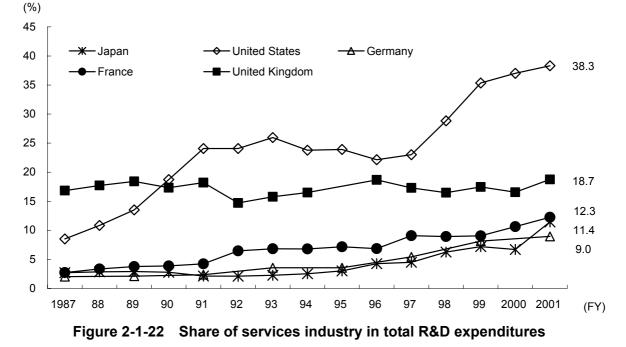
## Figure 2-1-21 Trend in the share of development expenditures out of total research expenditures of companies

Note: The share of research expenditures in only for the natural sciences. Source: Statictics Bereau. "Report on the Survey of Research and Development"

#### 2.1.5 R&D Expenditures by Industry

#### 2.1.5.1 R&D Expenditures by Industry

While the statistical survey range varies from country to country, making simple comparisons difficult, it is plain that research expenses in the service industry have been increasing in all countries since the mid-1980s, in response to the shift of industrial structure from manufacturing to ser-vices in major countries. The figures for services are particularly high in the United States and the United Kingdom (Figure 2-1-22).

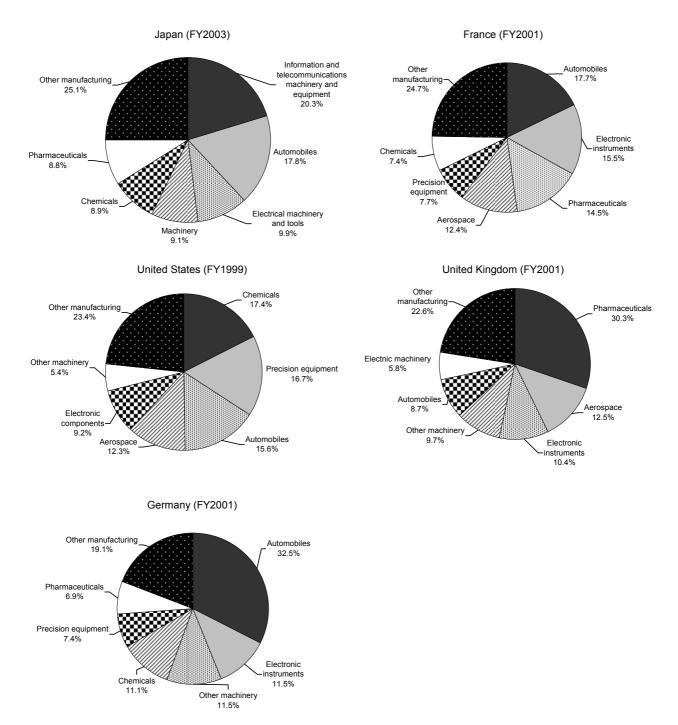


Notes: 1. For purposes of international comparison, the figures for each country include the humanities and social sciences.

2. Japan added some industries as new survey targets in FY1996 and FY2001. Source: OECD. "Basic Science and Technology Statistics"

### 2.1.5.2 R&D Expenditures by Type of Manufacturing Industry

For the top six R&D expenditure manufacturing industry sectors in major countries, all countries showed high ratios for the electronics industry, the automobile industry, and the pharmaceuticals industry, which are all subject to severe competition internationally. For the total share of the top three industries, the information and telecommunications machinery and equipment industry, the automobile industry, and the electrical machinery and apparatuses industry accounted for 48.0% of the total in Japan; in the United States, the chemical industry, the precision instrument, and the automobile industry accounted for 49.6%; in Germany, the automobile industry, the electronics industry, and other machinery industries accounted for 55.5%; in France, the automobile industry, the electronics industry, and the pharmaceuticals industry accounted for 47.7%; and in the United Kingdom, the pharmaceuticals industry, the aerospace industry, and the electronics industry accounted for 53.2% of the total. In all major countries, therefore, R&D expenses are concentrated in the top-ranking industries (Figure 2-1-23).



### Figure 2-1-23 Manufacturing industry research expenditures in selected countries, by Industry

Source: Japan - Statistics Bureau. "Report on the Survey of Research and Development" Other countries - OECD. "Basic Science and Technology Statistics"

## 2.1.6 R&D Expenditures in Japan by Sector

The following section gives R&D expenditures in Japan by sector<sup>12</sup> on the basis of the Survey of Research and Development (2001) conducted by the Ministry of Internal Affairs and Communications.

### 2.1.6.1 Business Enterprises<sup>13</sup>

According to the survey, the business enterprises that engaged in research in FY2003 numbered 25,000 companies, with the manufacturing industry accounting for the vast majority of these, at almost 81.3% of all industry types. Within the manufacturing sector, the food, machinery, and precision equipment industries held the largest shares.

Also, the total of R&D expenses incurred by co-

mpanies in FY2003 rose by 1.6% from the previous fiscal year to 11.7589 trillion yen, accounting for about 70.0% of Japan's total R&D expenditures.

By source of funding for R&D expenditures, companies accounted for almost all of the total, dwarfing the government funding of about 1.4% of the total. Moreover, for R&D expenses incurred by companies excluding public corporations and incurporated administrative agencies, classified by company capitalization, those with a capitalization of 10 billion yen or more accounted for about 70% of the total, a result that showed R&D expenditures were concentrated in larger corporations. Furthermore, growth rates since FY2002 show that companies with a capitalization of 10 billion yen or more have experienced declines while companies with a capitalization of less than 100 million yen have witnessed year-on-year increases (Table 2-1-24).

#### Table 2-1-24 R&D expense growth rates and component ratio, by size of company capitalization

Capitalization	R&D expenditures (Million yen)	Growth rate over the previous year	Component ratio (%)
Less than 100 million yen	658,964	124.0	5.6
100 million to 1 billion yen	776,679	19.1	6.6
1 billion to 10 billion yen	2,028,920	2.6	17.3
10 billion yen or more	8,240,106	-3.9	70.4
Total	11,704,669	1.8	100.0

Source: Statistics Bureau. "Report on the Survey of Research and Development"

### 2.1.6.2 Non-profit Institutions<sup>14</sup>

In FY 2003, the government and the private sector were sources for nearly equal shares of funding for non-profit institutions. The total R&D expenditures at non-profit institutions were 322 billion yen, accounting for about 2% of Japan's total R&D expenditures (Figure 2-1-25).

### 2.1.6.3 Public Organizations<sup>15</sup>

The government was the source for nearly all R&D expenditures at public organizations in FY2003, with private sector funding accounting for only about 2%. Total R&D expenditures at government research institutions decreased by 1.6% over the pr-

<sup>12</sup> Research Performing Sector: Research activities in Japan in this paper are provided by business enterprises, public organizations, non-profit institutions, and universities and colleges. These classifications are based on the "Report on the Survey of Research and Development" compiled by the Statistics Bureau. The following defines some of these organizations.

<sup>13</sup> Business enterprises: Corporate companies (Capital: 1 million or more yen (FY1974 or before), Capital: 300 million yen or more (between FY1975 and FY1978), Capital: 5 million yen or more (between FY1979 and FY1993), Capital: 10 million yen or more (FY1994 and after)), profit-oriented public corporations and independent administrative institutions. The public corporations and independent administrative institutions defined below.

<sup>14</sup> Non-profit institutions: Corporations, groups, etc. such as incorporated foundations or incorporated bodies that carry out research and do not seek private profit.

<sup>15</sup> Public organizations: National and local government-owned research institutions and public corporations and independent administrative institutions whose primary business is research and development.

evious fiscal year to 1.4601 trillion yen, representing about 9% of Japan's total R&D expenditures.

When looking at expenditures by type of institution, pu- blicly-owned research institutions, and public cor- porations and incorporated administrative agencies witnessed year-on-year declines despite increases at national government-owned institutions (Figure 2-1-25).

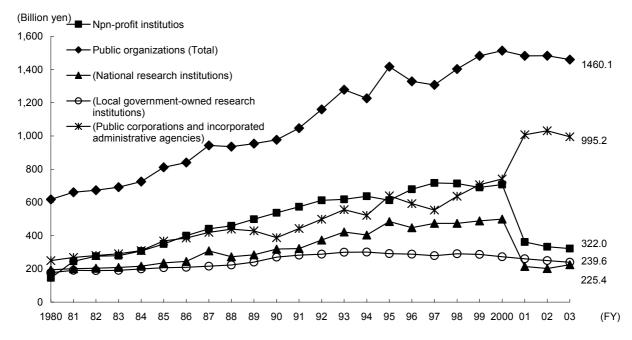


Figure 2-1-25 Trends in R&D expenditures for non-profit institutions and public organizations

Note: Survey coverage categories were changed in FY2001; figures up to FY2000 use values for the following organizations:

Non-profit intstitutions: Private research institutions

Public organizations: Government research institutions (within which, "Public corporations and independent administrative institutions" uses the values for "Public corporations" up to FY2000)

Source: Statistics Bureau. "Report on the Survey of Research and Development"

### 2.1.6.4 Universities and Colleges<sup>16</sup>

By source of funding for R&D expenditures at universities and colleges in FY2002, the government accounted for about 50% of the total. The total R&D expenditures at universities and colleges increased by 1.5% over the previous fiscal year to 3.2823 trillion yen, accounting for about 20% of Japan's total R&D expenditures .

For trends in R&D expenditures by type of university, national and private universities registered year-on-year increases. Likewise, all fields of study within the natural sciences registered year-on-year increases (Figure 2-1-26).

<sup>16</sup> Universities and colleges: Departments of universities and colleges (including graduate schools), junior colleges, colleges of technology, research institutions attached to the universities and colleges and inter-university research institutes, National Institution for Academic Degrees and University Evaluation, Center for National University Finance and Management, and National Institute of Multimedia Education.

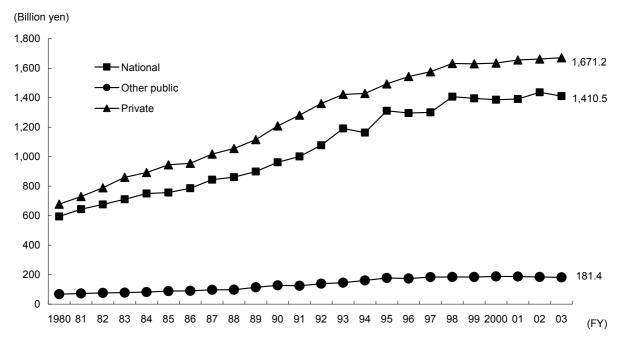


Figure 2-1-26 (1) Trends in R&D expenditures at universities and colleges, by type of university

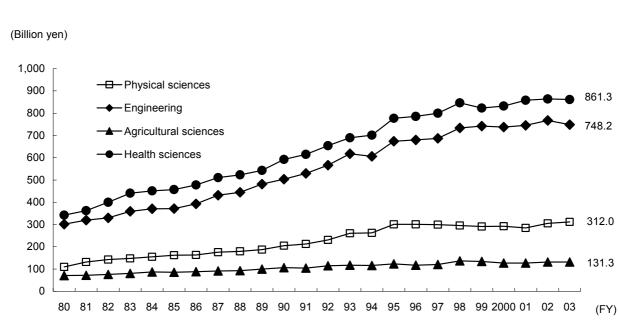


Figure 2-1-26 (2) Trends in R&D expenditures at universities and colleges, by field

Note: The figures by type of university include the humanities and social sciences. Source: Statistics Bureau. "Report on the Survey of Research and Development"

# 2.1.7 R&D Expenditures in Japan by Type

R&D expenditures break down into labor costs, materials, expenditures on tangible fixed assets (land and buildings, machinery, instruments, equipment and others), and lease fees (separated from 'Other expenses' in FY2001) and other expenses.

An examination of Japan's R&D expenditures by type reveals that total labor costs increased by 3.1% over the previous fiscal year to 7.6314 trillion yen. The total expenditures for materials increased by 1.3% over the previous fiscal year to 2.7856 trillion yen. The total expenditures for tangible fixed asset purchases decreased, registering a 0.9% decrease over the previous fiscal year to 1.7376 trillion yen. On the other hand, the total expenditures for lease fees increased by 2.0% over the previous fiscal year to 180.8 billion yen. The share of other expenses required for research, such as books and journals, utilities, travel, and telecommunications, etc., decreased by 2.8 % over the previous fiscal year to 4.4688 trillion yen (Figure 2-1-27).

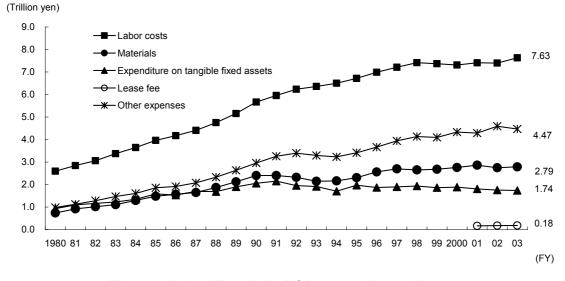


Figure 2-1-27 Trends in R&D expenditures by type

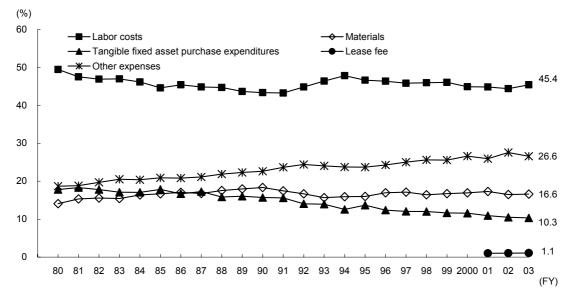
Notes: 1. The humanities and social sciences are included.

3. Some Industries were added as new survey targets in FY1996 and FY2001. Source: Statistics Bureau. "Report on the Survey of Research and Development"

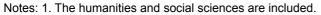
Moreover, the trends in the composition of expenditures reveal that while labor cost has long held the largest share of overall expenditures, that share has been declining in recent years. Tangible fixed asset purchase expenditures are also declining. The shares of materials cost and other expenditures have remained almost the same (Figure 2-1-28).

Company R&D expenditures by category rose with the exception of tangible fixed asset purchase expenditures and lease fees (Figure 2-1-29).

<sup>2.</sup> Lease fee was separated from 'Other expenses' in FY2001.



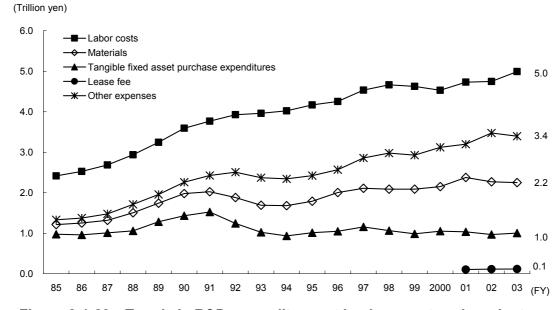




2. Lease fee was separated from 'Other expenses' in FY2001.

3. Some Industries were added as new survey targets in FY1996 and FY2001.

Source: Statistics Bureau. "Report on the Survey of Research and Development"





Notes: 1. Lease fee was separated from 'Other expenses' in FY2001.

2. The software industry and wholesale trade were newly added to the scope of the survey in 1996 and 2001, respectively.

Source: Statistics Bureau. "Report on the Survey of Research and Development"

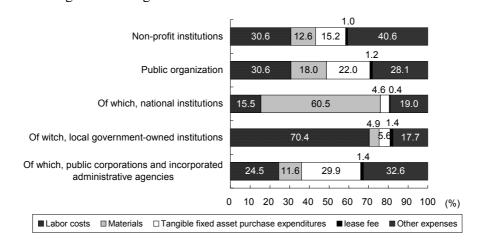
Non-profit institutions and public organizations had lower ratios than any other institutions on ex-

penditures for labor costs, while their tangible fixed asset purchase expenditures showed higher ratios.

When looking at expenditures by type of institution, local government-owned institutions were characterized by exceptionally high labor costs. On the other hand, public corporations and incorporated administrative agencies have higher ratios of expenditures for the purchase of tangible fixed assets, because they include those requiring large-scale facilities and equipment for nuclear and space R&D (Figure 2-1-30).

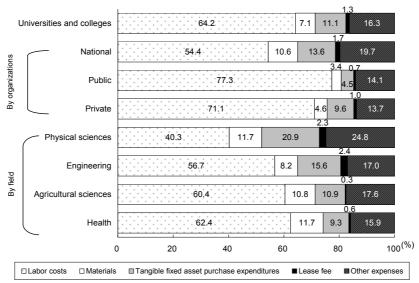
Universities and colleges had a higher share of

labor costs than other institutions, accounting for about 65% of expenditures, while raw material costs were the lowest in share. When looking at expenditures by the field of study within the natural sciences, all areas had lower than average shares of labor costs, while the physical sciences and engineering in particular tended to require larger than average shares of total costs for tangible fixed assets (Figure 2-1-31).



## Figure 2-1-30 Composition of research expenditures at non-profit institutions and publicorganizations by type (FY2003)

Source: Statistics Bureau. "Report on the Survey of Research and Development"



### Figure 2-1-31 Composition of R&D expenditures at universities and colleges, by type (FY2003)

Note: The figures for all universities and colleges and those by organization include the humanities and social sciences. Source: Statistics Bureau. "Report on the Survey of Research and Development"