

## Fostering the Next Generation – Initiatives by the ANA Group



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## ANA Group's Mission Statement

On a foundation of security and reliability, the ANA Group will contribute to a future filled with dreams on wings that will connect the world.

### ANA's Way – the ANA Group's action guidelines

③ **Responsibility to society:** ANA will contribute to the making of a better society with sincerity and integrity.

### ANA Group's contributions to the environment and society

Energetically and with our emphasis on safety, we contribute to the building of a future filled with dreams by working to protect the Earth, revitalize communities, and foster human resources.

#### ANA Group's social contribution activities – "Heart of Wings Project"

	<Contributing to the environment> Initiatives for protecting the Earth	<Contributions to society> Initiatives for regional revitalization, fostering of human resources
Efforts through projects	 <p><b>Activities in the sky</b></p> <p>Our aviation projects, our core projects, focus on reducing CO2 emissions from our aircraft to reduce the burden on the environment.</p>	 <p><b>Activities for our Heart Wings social activities</b></p> <p>To spread the attractiveness of regions and the people who live there in Japan and elsewhere in the world, ANA carries out activities to promote air travel and the movement of goods.</p>
Initiatives conducted together with the regional society as corporate citizen	 <p><b>Activities in mountains, rural areas, and the sea</b></p> <p>At all of the ANA Group's offices in Japan and overseas, we work together with the local communities to contribute to the protection of the environment.</p>	 <p><b>Activities for fostering the Heart of Wings spirit of children</b></p> <p>We carry out activities to foster the power of children in Japan and the world to open up a future filled with dreams.</p>

# ANA Group's Initiatives for Fostering the Next Generation

## Aims

### ANA's experienced-based education program for the next generation

ANA gives children opportunities to experience and think about opening up their own future and building a future with diverse people they will meet from now.

SUSTAINABLE  
DEVELOPMENT  
GOALS

2030年に向けて  
世界が合意した  
「持続可能な開発目標」です

4 質の高い教育を  
みんなに



10 人や国の不平等  
をなくそう



11 住み続けられる  
まちづくりを



The **ANA Blue Academy** is fostering the next generation and promoting understanding of an inclusive society. We are contributing to the realization of “gentle skies for all people” and the achievement of the SDGs in 2020 and beyond.

# 2 Programs of the ANA Blue Academy



## Experiencing a job

– Let's think about our own futures!



### Target Groups

5<sup>th</sup>- and 6<sup>th</sup>-grade elementary school students

This is a career education program that helps foster children's ability to create their own futures by experiencing an actual job, utilizing tools used by ANA Group employees in their own work.



## Blind soccer

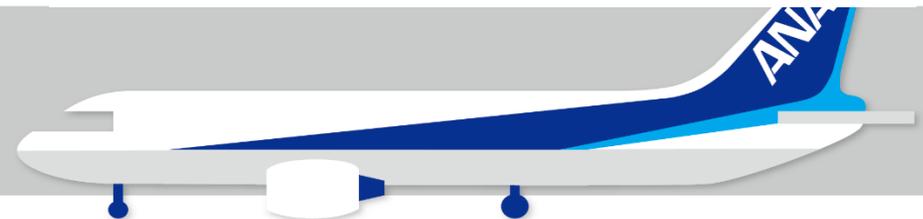
– Let's think making the future with others!

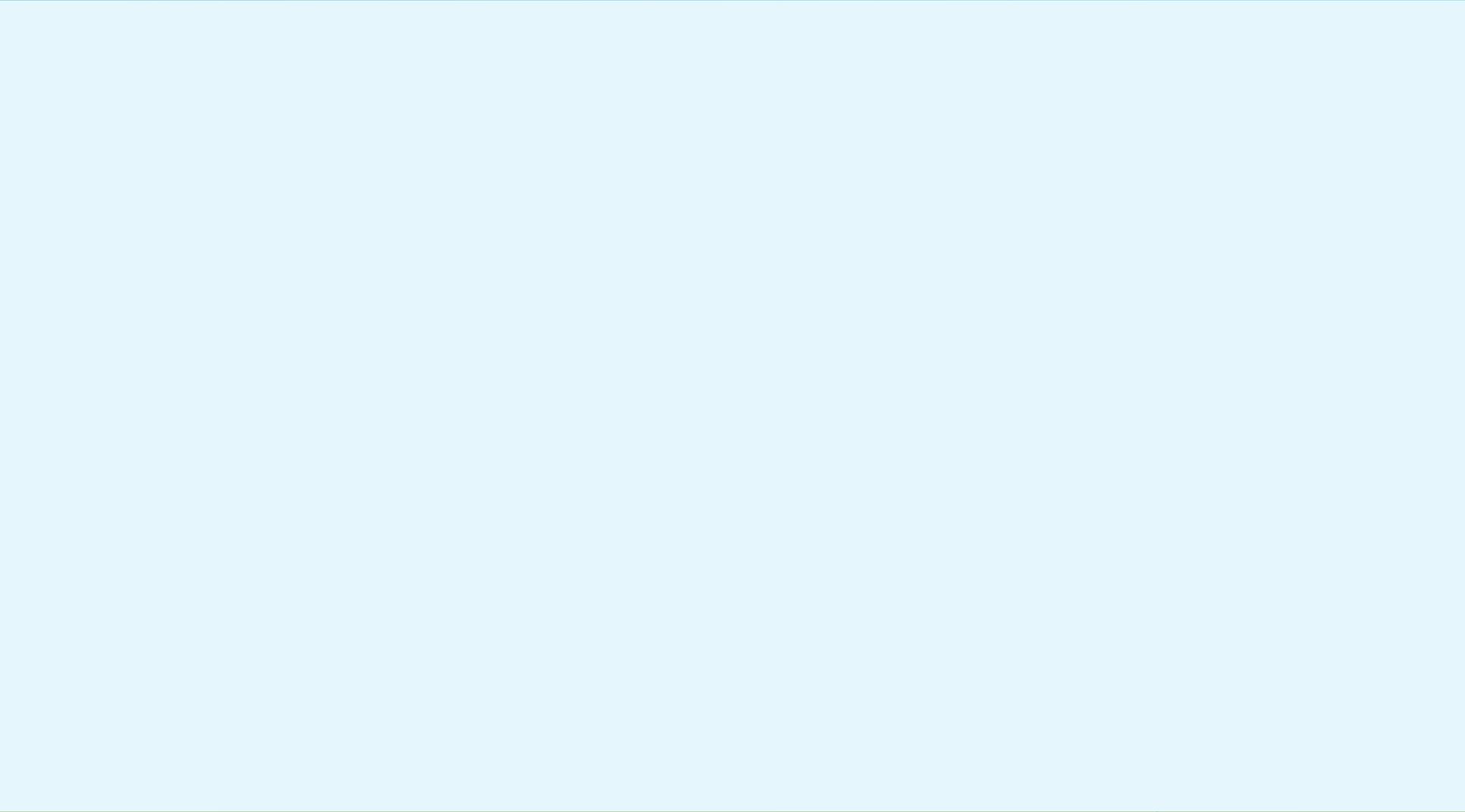
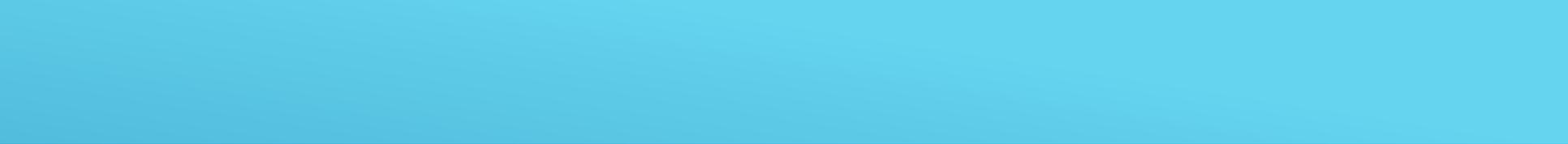


### Target Groups

From 1st-grade elementary school students to 3rd-year junior high school students (high school students may also participate) and parents

Experiencing playing blind soccer and centering on the theme of "diversity," this is a program for building inclusive societies and ensuring "Offering kind-hearted skies for everyone" in 2020 and beyond.





# Features of “Building the Future”

**1** Program officially recognized by Tokyo 2020 Olympics (education)

**2** Targeting 5<sup>th</sup>- and 6<sup>th</sup>-grade elementary school students, these are visiting lectures to schools for career education

**3** Children experience 5 jobs using tools actually utilized on the frontlines

(Pilot, cabin attendant, mechanic, ground staff, ground handling staff)



**4** Active learning in line with the aims of the new National Curriculum Guidelines

# Think about this

Altitude

Arrival time

1

No shaking

21:00

2

A little shaking

20:50

3

Shaking

20:35

Which altitude would you pick?



## 1. Achievements

Total no. of students: 3,955

FY2017: 14 schools, 1,205 students

FY2018: 33 schools, 2,750 students



## 2. Results

### 1) Teachers

Able to effectively incorporate career education in lessons

### 2) Children

Excited about creating opportunities for their future, becoming adults

### 3) Employees

Rediscovery of attractiveness of job

Re-recognition of reward of working

**1** Officially recognized by Tokyo 2020 Olympics (education)

**2** Experience-type education by Japan Blind Football Association

**3** Both parents and children experience, everyone thinks together

# Development in FY2019

Expanded to 8 places nationwide



