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GLOBAL TRENDS IN QUALITY ASSURANCE: WHAT IS THE LIKELY IMPACT?

15th OECD/Japan Seminar

Tokyo

February 6-7, 2013

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OVERVIEW

BACKGROUND

SIX GLOBAL TRENDS

LIKELY FUTURE

SUMMARY

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BACKGROUND: A CONVERGING WORLD

MICROSOFT, APPLE

GOOGLE

TOYOTA AND HONDA

YOUTUBE, FACEBOOK, TWITTER

WORLD SPORT

STARBUCKS AND MCDONALD'S

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BACKGROUND: GLOBAL HIGHER EDUCATION

EXPANSION OF ACCESS - INTERNATIONAL

177M (2010) – 53% INCREASE IN TEN YEARS

ABSENCE OF MONEY, RECESSION

STUDENT MOBILITY - INTERNATIONAL

4.1M (2010), 3.7M (2009), 1.3M (1990)

INTERNATIONAL COMPETITIVENESS

UNESCO, OECD, WORLD BANK – FOCUS ON QUALITY

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QUALITY ASSURANCE: SIMILAR PRACTICES AROUND THE WORLD

COUNTRY-BASED ORIGINS (117)

***EXTERNAL REVIEW: QUALITY ASSURANCE OR
QUALITY IMPROVEMENT OR BOTH***

TRADITIONAL SECTOR INFLUENCE

PERIODIC, SELF- AND PEER REVIEW

***STANDARDS-BASED, EVIDENCE-BASED, TRUST-
BASED***

BUT DIFFERENCES....

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NATIONAL HISTORY AND CULTURE

***ACADEMIC FREEDOM AND
INSTITUTIONAL AUTONOMY***

ROLE OF GOVERNMENT

SIX GLOBAL TRENDS

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EXPANSION OF GOVERNMENT ATTENTION TO QUALITY

INTEREST IN MARKET OR INDUSTRIAL MODELS OF HIGHER EDUCATION

SKEPTICISM ABOUT ADEQUACY OF QUALITY ASSURANCE FOR PUBLIC ACCOUNTABILITY

NEW ACCOUNTABILITY TOOLS CHALLENGING QUALITY ASSURANCE TOOLS

SPIKE IN INNOVATION – DISRUPTIVE OR OTHERWISE: MOOCs, ONLINE, COMPETENCIES, FOR-PROFIT SECTOR

HOW TO ALIGN: COUNTRY-BASED, REGIONAL AND INTERNATIONAL QUALITY ASSURANCE

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TREND 1: EXPANSION OF GOVERNMENT ATTENTION

MORE AND CHANGING LAW AND REGULATION

URGENCY OF QUALITY

DRIVERS:

- ***ACCESS, LIMITED FINANCES***
- ***KNOWLEDGE SOCIETY***
- ***INTERNATIONAL COMPETITIVENESS***
- ***“WORLD CLASS” AND REGIONAL HUBS***

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TREND 2: MARKET OR INDUSTRIAL MODELS

WORKFORCE DEVELOPMENT

EARNING DEGREES AND CREDENTIALS

RETURN ON INVESTMENT

PUBLICLY DEFINED QUALITY

LOW-COST SOLUTIONS

STANDARDIZATION

UTILITARIAN, PRAGMATIC

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TREND 3: SKEPTICISM - ADEQUACY FOR PUBLIC ACCOUNTABILITY

DIMINISHED PUBLIC CONFIDENCE

EVIDENCE: PERFORMANCE AND RESULTS

EVIDENCE: STUDENT ACHIEVEMENT

TRANSPARENCY – INFORMATION TO THE PUBLIC

AFFORDABILITY AS ACCOUNTABILITY

EMERGENCE OF MULTIPLE JUDGES OF QUALITY

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SIMILAR ACCOUNTABILITY EXPECTATIONS - GLOBAL

- ***MORE DEGREE ATTAINMENT***
- ***MORE COMPLETION***
- ***GREATER COMPARABILITY***
- ***GREATER AFFORDABILITY***
- ***EDUCATION FOR JOBS***
- ***AVOID: DEGREE MILLS, CORRUPTION***

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TREND 4: NEW ACCOUNTABILITY TOOLS

- ***RANKINGS: 50 COUNTRIES, 10 INTERNATIONAL,
SOME REGIONAL***
- ***QUALIFICATIONS FRAMEWORKS: 70 COUNTRIES***
- ***INTERACTIVE DATA SETS – COMPARABILITY***
*U-MAP, U-MULTIRANK, COLLEGE NAVIGATOR, COLLEGE
COMPLETION, COLLEGE RESULTS ONLINE*
- ***REGIONAL OR INTERNATIONAL STANDARDS***
ESG, AHELO

***...REPORTING ON WHAT WE DO IS
OUT OF OUR HANDS...***

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TREND 5: INNOVATION – DISRUPTIVE OR OTHERWISE

MASSIVE OPEN ONLINE COURSES (MOOCs)

BADGES

ONLINE EDUCATION, COMPETENCIES

PRIVATE FOR-PROFIT

OUT-OF-INSTITUTION/DIRECT TO STUDENTS

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TREND 6: ALIGNMENT – COUNTRY, REGIONAL, INTERNATIONAL

- ***INTERNATIONAL QUALITY STANDARDS?***
- ***REGIONAL NETWORKS FOR QUALITY – BOLOGNA***
- ***COUNTRIES ALIGNED WITH REGIONAL OR
NATIONAL: ESG***
- ***COUNTRIES APPLY REGIONAL OR INTERNATIONAL
QUALITY STANDARDS***

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LIKELY FUTURE: QUALITY ASSURANCE

***MORE PUBLIC ACCOUNTABILITY/GREATER PUBLIC
SCRUTINY***

***INNOVATION CHALLENGING BOTH QUALITY
ASSURANCE AND INSTITUTIONS***

***IGNORING INTERNATIONAL QUALITY ASSURANCE IS
NOT AN OPTION***

***FROM COUNTRY-BASED TO REGIONAL AND
INTERNATIONAL STANDARDS***

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SUMMARY

BACKGROUND: A CONVERGING WORLD

SIX TRENDS:

- ***MORE GOVERNMENT***
- ***MARKET MODEL***
- ***SKEPTICISM ABOUT QUALITY***
- ***NEW ACCOUNTABILITY TOOLS***
- ***INNOVATION***
- ***DOMINANCE OF INTERNATIONAL***

LIKELY FUTURE: QUALITY ASSURANCE MORE FOCUSED ON PUBLIC ACCOUNTABILITY, MORE INTERNATIONAL, MORE RESPONSIVE TO INNOVATION

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THANK YOU