

Course Number	06061
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2006 「The International Priority Graduate Programs (PGP)」

~Advanced Graduate Courses for International Students~

【1. Profile of the University】

①University Department	Ritsumeikan Asia Pacific University Graduate School of Management		
②President	Monte Cassim		
③Address (Headquarters)	〒874-8577 1-1 Jumonjibaru, Beppu-shi, Oita		
④Contact	Division	Admissions Office - International	
	Contact person's Name	HSIUNG, Hann-Shiuh	e-mail apugrad@apu.ac.jp
	TEL/FAX Number	TEL: +81-977-78-1119 FAX: +81-977-78-1121	
⑤Web-Address	http://www.apu.ac.jp/graduate		
⑥Enrollment (only Graduate School)	184 (including 34 MEXT Scholarship Students)		

【2. Outline of the Course】

①Course	Comparative Institution Design for Transition Economy and Business Management
②Degree	Master's Degree (2-year)
③Graduate Course, Department	Graduate School of Management
	(Address) 〒874-8577 1-1 Jumonjibaru, Beppu-shi, Oita
④Collaboration (Universities, Graduate courses, Departments)	N/A
⑤Quota	10 (including 4 MEXT Scholarship Students) (including 3 Japanese students)
⑥Faculty Numbers	29 (Full-time(only for this course): 19, Full-time(at the department offering this course):0 Part-time: 10)
⑦Representative of the Course	Job Title: Dean, Graduate School of Management
	Name: NAMBA Masanori

【3. Contents of the Course】

1. Program Overview

(1) Program Name :

Comparative Institution Design for Transition Economy and Business Management

(2) Program Aims :

Given the globalization of economies, the spread of IT and the increasing global mobility of people, technology, capital and intellectual property, this program aims to develop global leaders who can design systems that lead to corporate reform and that promote and create independent, sustainable and innovative new industries that make the most of the individual cultures and environments of developing countries.

(3) Study and Research of Business Management Systems :

2 types of **transitions** will be our focus: ① **the transition to market economies** ② **the transition and repositioning of traditional economic systems to global economic systems**. Looking at both of these transitions, study and research will focus on the area of design, architecture and administration of systems for economic and managerial reform

(4) Targets and HR Goals :

Program targets shall be government agency employees in managerial positions.

Given the globalization of economies, the spread of IT and the increasing global mobility of people, technology, capital and intellectual property, this program aims to develop global leaders who can create networks.

(5) Characteristics :

Based on APU's world-class MBA course, **with all courses offered in English**, students will acquire knowledge in comparative systems analysis and national systems innovation. At the same time, students will look at case studies and conduct field work that will help promote economic systems reform, industry creation and corporate innovation in their home countries.

2. Program Significance

As economies continue to globalize, an important issue for developing nations is the reform of economic and corporate systems to reflect the characteristics strong point of each respective nation through the spread of IT and the mobility of people, technology, capital and intellectual property.

In the world market, after products enter the market at low prices and become commonplace, the next step that is required is to provide quality service and variety among products. To achieve this, two things are necessary: (1) a transition to a market economy and (2) a transition of traditional economies to a global economy. It is therefore essential that nations design and administer systems that will lead to economic and corporate reform.

Given the variety of economic systems, nations will need to conduct a comparative analysis that will allow them to design and/or reform systems with their respective strengths and weaknesses in mind. In addition, the idea of "network innovation" is an effective way of harnessing the world's people, technology, capital and intellectual property.

The Comparative Institution Design for Transition Economy and Business Management, therefore, aims to develop the aforementioned skills in a curriculum based on APU's world-class MBA course. Students will acquire knowledge in comparative systems analysis and national systems innovation in their studies.

3. Program Language

All lectures and research supervision will be conducted in English. In addition, several English-speaking staff are available to help students with everyday matters such as course registration and student life concerns. Our campus provides a comfortable and secure atmosphere for all students, including those students who can not speak Japanese.

4. Potential Career Paths

This program aims to develop global leaders who can promote and create independent, sustainable and innovative new industries that make the most of the individual cultures and environments of developing countries. After the students complete the program, they will be able to return to their home countries and

regions to work in corporations, government agencies and international cooperation organizations.

5. Selection Methods

Selection will be carried out by a document screening (admissions confirmation notice, undergraduate transcripts, English ability, recommendation letters and research achievements) and an interview in order to attract the best students from all countries and regions. For more details, please refer to the APU homepage.

1. Subjects

The MBA is comprised of required subjects, major subjects and seminars.

Subjects	No. of Credits
Required (MBA core)	18
Elective (Major)	16
Seminars	8
Free Electives	6
Total	48

2. Courses Offered and Subject Categories

Selected by MEXT for the 2006 Japanese Government Scholarship Student Priority Placement Program, **Comparative Institution Design for Transition Economy and Business Management** will be established as a new category.

The MBA program is split into 5 specializations and students can choose subjects from the other categories.

Specialization	General Business Administration	Finance	International Business and Marketing	Innovation and Technology Management	Comparative Institution Design ...
Required (18 cr.)	Quantitative Analysis and Statistics, Managerial Economics, Strategic Management, Leadership and Organizational Behavior, Financial Accounting, Managerial Accounting, Finance, Marketing				
Electives (includes 6 credits of Free Electives) (22 cr.)	International Political Economy, Business Law and Ethics, Human Resource Management, Negotiation and Presentation	Corporate Finance, Financial Engineering and Risk Management, Financial Institutions and Markets, Financial Management, Investment and Security Analysis, Financial Accounting and Reporting, Managerial Accounting	International Management, Management in Asia and Japan, Marketing Strategy, Marketing Research, Product Development Strategy	Product Management, IT Management, Supply Chain Management, Strategy of Technology, Entrepreneurship and New Business	History of Economic and Managerial Development in Japan, National Innovation Systems, Development Economics, Project Management, Technology Development, Comparative Development in the Asia Pacific Sustainable Development Studies, Special Lecture
Seminars (8 cr.)	Management Seminar I, Management Seminar II, Independent Final Report, Master's Thesis, Independent Field Study				