What the world can learn from the Tohoku experience

16th OECD/Japan Seminar
"Key Competencies and Skills for the 21st Century
2014 February 9

Gábor Halász ELTE University, Budapest

The background

- A research on the observed and potential impact of the OECD-Tohoku school (OTS) project
- Two key hypotheses tested by this research:
 - A new, original pattern of education innovation has been emerging from the OTS project
 - The OTS innovation model might have a significant impact potential on the development of education in Japan and elsewhere

Themes

- Understanding the OTS project
- The impact of the OTS project and its relevance for the development of 21st century skills
- The "Tohoku change model"
- The future impact potential of the OTS project in Japan and elsewhere



Understanding the nature of the OTS project

- The nature of the OTS project: sixteen specific features identified
- An initiative building on existing education approaches in Japan





Features identified/1

- An extraordinary post-catastrophic context
- The dominance of external (non-school related) goals
- Focus on out-of-school activities
- A model based on regional cooperation
- -Strong involvement of external stakeholders



Features identified/2

- Limited involvement of and impact on participating schools
- Student control
- The presence of a number of well identifiable key actors
- Strong international component
- A bottom-up innovation model



Features identified/3

- Moderately supportive education policy context
- Cross-sectoral dimension
- Conceptual eclecticism
- Internal diversity
- Dispersed leadership
- Networked institutional structure

Understanding the nature of the OTS project

- The nature of the OTS project: sixteen specific features identified
- An initiative building on existing education approaches in Japan



Building on what already exists

- School based extra-curricular activities (tokubetsu katsudou, bukatsu)
- Community schools
- Education in youth movements
- Integrated studies (sogotekina gakushu; sogo-gakushu)
- Active, cooperative teaching methods
- Alternative education

Understanding the nature of the OTS project

- The nature of the OTS project: sixteen specific features identified
- An initiative building on existing education approaches in Japan



Themes

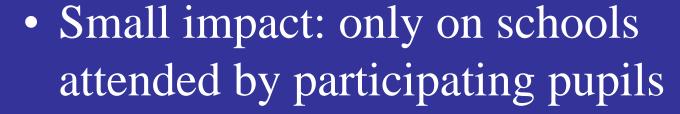
- Understanding the OTS project
- The impact of the OTS project and its relevance for the development of 21st century skills
- The "Tohoku change model"
- The future impact potential of the OTS project in Japan and elsewhere

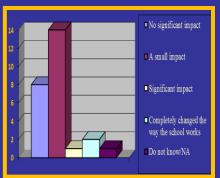


The observed impact of the OTS project

- Three types of impact observed
 - Impact on schools
 - Impact on teachers and teaching practices
 - Impact on pupils
- The relevance of the OTS project for the development of 21st century skills

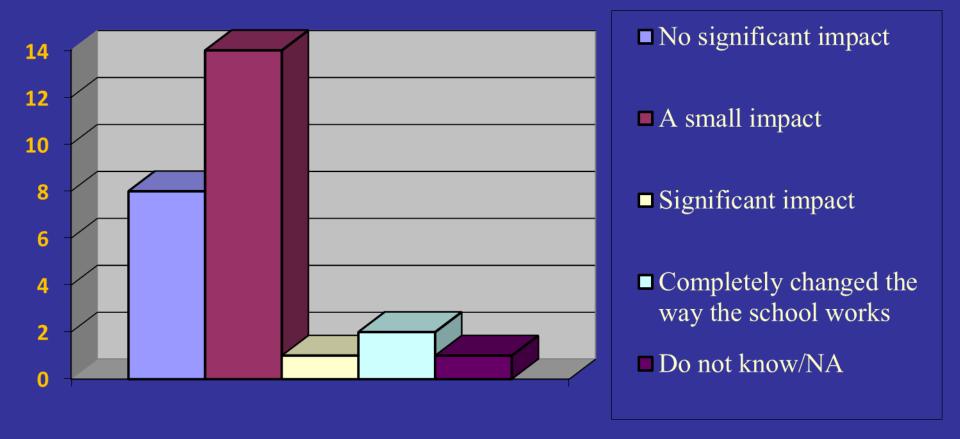
Impact on schools





- The leaders of these schools seem to be fully aware of the program and they want to use it
- The subject area "integrated studies" has been seen as a potential domain to use the results of the OTS project

The distribution of teachers in function of their views about the impact of the OTS project (N=26)



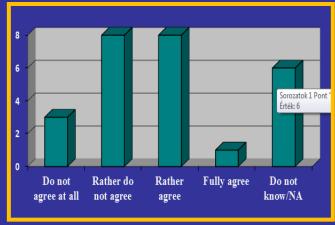
Question: "How do you see the impact of the Tohoku School Project on your own school (i.e. the school where you are currently working)?"

The observed impact of the OTS project

- Three types of impact observed
 - Impact on schools
 - Impact on teachers and teaching practices
 - Impact on pupils
- The relevance of the OTS project for the development of 21st century skills

Impact on teachers and teaching practices

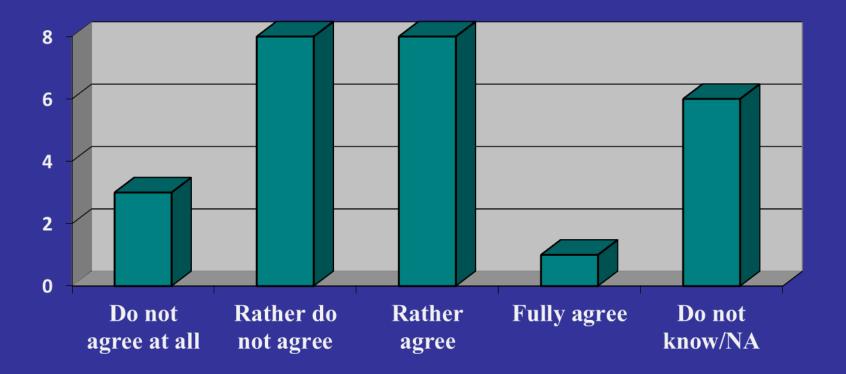
• Significant impact only on participating teachers



- A radical transformation of teacher/pupil relationship
 - Teachers have acquired new skills (e.g. applying project-based learning)
 - -,,Teachers learning from pupils"

Opinions about the support of the OTS project by teachers

(N=26)



Question: "Please indicate the degree of your agreement with the following statement:" "The Tohoku School Project has had a significant impact on the way teachers think about teaching and learning in the schools participating in the Project"

The observed impact of the OTS project

- Three types of impact observed
 - Impact on schools
 - Impact on teachers and teaching practices
 - Impact on pupils
- The relevance of the OTS project for the development of 21st century skills

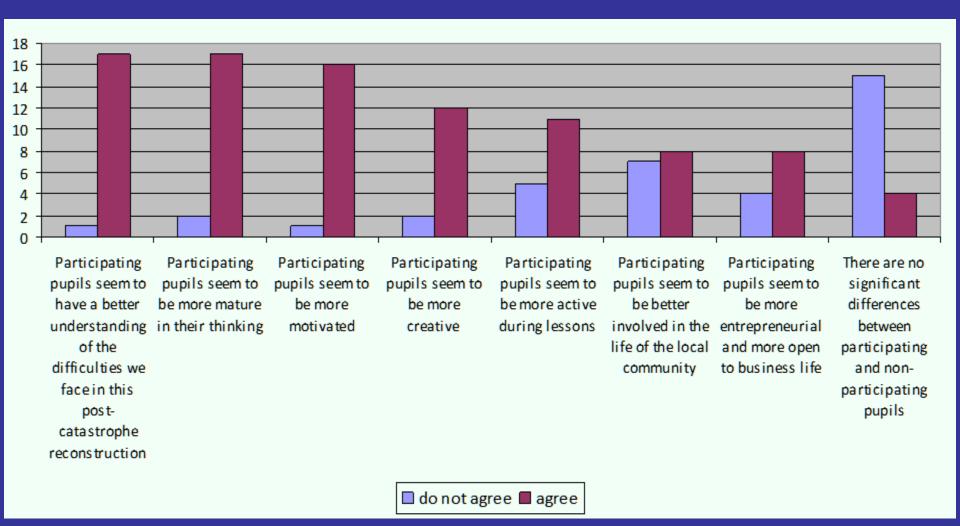
Impact on pupils

This has been the most significant impact

"There has been an improvement in their capacity to succeed in open situations, to find new, autonomous solutions, to express firmly their opinion and their wishes and to make presentations in front of a larger audience"

(quoted from a participating teacher)

Differences between students participating and not participating in the OTS project (N=26)



Question: "How do you see the difference between pupils who are directly involved in the Tohoku School Project and those who are not involved?"

The development of "OECD Key Competencies" among participating students

- 1: My skills have much improved. I am very good at this
- 2: My skills have improved. I am good at this.
- 3: My skills have improved to some extent. I am on average.
- 4: My skills have not improved. I am not good at this.

Dark Blue: prior to participating in the OECD Tohoku School (before March 2012)
Light Blue: after one-year participation in the school (March 2013)

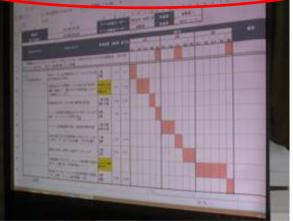
A. Using Tools Interactively

A1. The ability to use language, symbols and text interactively

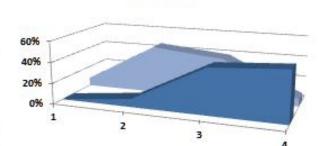
B. Interacting in Heterogeneous Groups

B1. The ability to relate well to others

C. Acting Autonomously

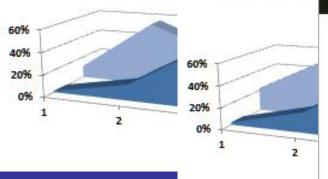


C2. The ability to form and conduct life plans and personal projects



1. The ability to act within the big picture

C3. The ability to assert rights, interests, limits and needs



B2. The al

A2. The ability to u

information

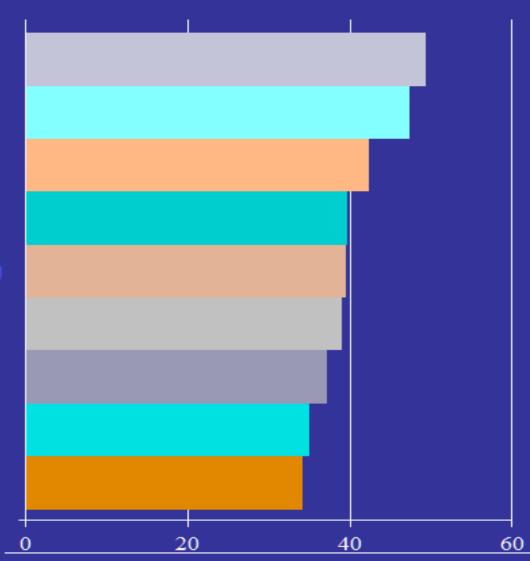
60% 40% 20% 0% 1 2

60% 40% 20% 0% 1 2

(Source: Miho Taguma - OECD Tohoku School Student Pre and Post Self-Evaluation Summary. 15.11. 2013

The improvement of "OECD Key Competencies" increase of aggregated scores (%)

- Co-operate, work in teams
- Relate well to others
- Use knowledge and information interactively
- Use technology interactively
- Form and conduct life plans and personal projects
- Act within the big picture
- Manage and resolve conflicts
- Use language, symbols and texts interactively
- Defend and assert rights, interests, limits and needs



Themes

- Understanding the OTS project
- The impact of the OTS project and its relevance for the development of 21st century skills
- The "Tohoku change model"
- The future impact potential of the OTS project in Japan and elsewhere



The Tohoku change model

- Using a particular opportunity window created by a crisis situation
- An "innovation framework"
 - An open space to find common solutions to complex problems through deliberation
 - Maintaining a certain level of "strategic ambiguity" and dispersing leadership
 - Keeping actions in a "grey area" on the borderline of the formal system and the external world, involving external actors
- A change model for education systems with relatively high level change aversion



Themes

- Understanding the OTS project
- The impact of the OTS project and its relevance for the development of 21st century skills
- The "Tohoku change model"
- The future impact potential of the OTS project in Japan and elsewhere



The impact potential of the OTS project in Japan and elsewhere

• Within Japan

- Various follow up scenarios formulated
- One of them is mainstreaming
 and up-scaling the OTS learning model
 (using elements of the OTS learning model within the formal system)

Outside Japan

- Turning situations of distress and crisis into opportunities to generate improvement
- Understanding the logic of change in highly regulated systems and adapting change strategies to this context

Themes

- Understanding the OTS project
- The impact of the OTS project and its relevance for the development of 21st century skills
- The "Tohoku change model"
- The future impact potential of the OTS project in Japan and elsewhere



The report

The OECD-Tohoku School project

(A case of educational change and innovation in Japan)

by Gábor Halász (30.10.2013)

Content	
Executive summary	1
Introduction	4
The context	6
The broader economic political, social and cultural context	7
The specific educational context	10
The project	13
History	13
Main features	14
Situating the OTS approach against existing models/practices	16
Impact and change potential	19
Observed and potential impact	20
Impact on schools	20
Impact on teachers and teaching practices	22
Impact on students	25
Dilemmas related with the change potential of the OTS project	
The 'Tohoku change model'	28
Conclusions and options for the future	31
References	37
Annex	39
Questionnaire survey: basic distributions of answers to selected questions	39
Program: people met and organisations visited	45

Thank you for your attention!

